



POWER SMART PARTNER PROGRAM

INTRODUCTION

The Power Smart Partner program provides an opportunity for BC Hydro’s largest business, government and institutional customers to partner with BC Hydro and gain access to a variety of customized tools and incentives. Whether your organization wants to create an integrated energy management program or implement individual energy conservation projects, the Power Smart Partner program provides flexibility and can be customized to meet your energy conservation needs.

An integrated process allows organizations to adopt a continuous improvement approach to energy management and optimize their energy conservation measures. This system allows organizations to continually cycle through the process to ensure a lasting conservation culture.

This approach includes four steps:

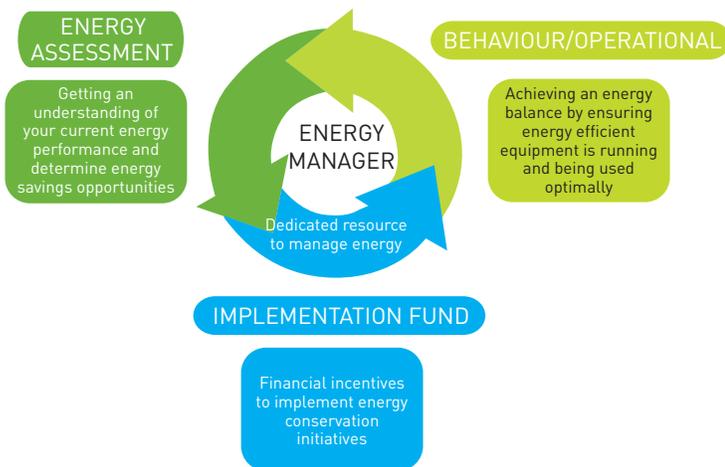


Figure 1 – An integrated approach towards energy management

BC HYDRO CAN HELP

BC Hydro Power Smart offers a number of opportunities that address barriers to enable the implementation of energy efficient projects.

Access to Financial Resources

Energy Saving Opportunity Identification Fund – Funding to help Partners identify electrical energy saving opportunities. This funding may be used towards hiring an Energy Manager, conducting a preliminary opportunity assessment, completing an electrical energy study or participating in an Energy Management Assessment session.

Implementation Fund – A tiered incentive structure that improves the payback of energy efficiency projects and encourages the implementation of energy saving technologies.

Demonstration Project Fund – Funding towards the cost of demonstration projects that create “real-life” examples and encourage companies to adopt leading edge technologies or practices that save electricity.

Behavioural and Operational Initiatives – Support for social marketing concepts and operational processes that can maximize energy-saving opportunities and ensure sustainable savings for the long term.

Education & Information Resources Available

Workshops and training – Courses and workshops that BC Hydro develops or coordinates with industry experts, to provide Partners with additional insight from energy basics to emerging technologies.

Power Smart Forum – Partners are invited to attend BC Hydro's annual business conference, where renowned speakers are brought together to share their knowledge on energy efficiency.

Employee Awareness Toolkit – Information on conservation awareness in the workplace is available at no cost for Power Smart Partners to make it easy to create a successful energy awareness program for their company.

Energy Efficiency Information – BC Hydro will provide a range of information, via the web and other channels, to help identify, assess, communicate and monitor energy efficiency.

Profile Offered

Recognition – Partners' efforts toward energy conservation are promoted on the BC Hydro website (bchydro.com/business); personalized plaques and letters will also be awarded for project implementation.

Advertising – Power Smart Partner names will be listed in business publications, and may be included in public relations activities around major projects and milestones.

Power Smart Excellence Awards – An annual gala event where organizations can be nominated to win an award that recognizes their commitment towards conservation.

Success Stories and Case Studies – An organization may be chosen for a BC Hydro success story or case study depending on the project completed or energy efficiency efforts made within that organization. Success stories and case studies are used at trade shows and events and are promoted online at www.bchydro.com/business

Ability to Leverage the Power Smart Brand

Power Smart is a highly recognized and valued brand. As a Power Smart Partner, organizations will be able to promote their energy efficiency projects and use the Power Smart logo. Partners will receive the Power Smart logo and guidelines, for use on external or internal communications related to their energy efficiency projects.

Power Smart Partner Eligibility

An organization can become a Power Smart Partner if at least \$50,000 annually is spent on electricity. To show their commitment to energy conservation, organizations are asked to sign the Power Smart Partner Energy Conservation Pledge and renew their commitment every two years. Once designated as a Power Smart Partner, organizations can start enjoying the benefits of the various initiatives offered.

Call Us Today

For more information on the Power Smart Partner Program, contact your Key Account Manager or call **1 866 453 6400**. Or, visit us at bchydro.com/business

The Power Smart Partner Benefits are subject to change without notice.

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