



## **NEWS RELEASE**

November 21, 2008

For immediate release

### **Tree Canada and BC Transmission Corporation Extend Deadline on Mountain Pine Beetle ReLeaf Coupon Program**

**Vancouver, BC** – Last month, Tree Canada and BC Transmission Corporation (BCTC) launched the new Mountain Pine Beetle ReLeaf program. This new program provides coupons to BC residents who have lost pine trees to the Mountain Pine Beetle epidemic. Due to the popularity of the program and input from British Columbians, the deadline for the coupon has been extended to June 30, 2009.

“We want to ensure that everyone has an opportunity to participate in the program. In some of the areas most affected by the Mountain Pine Beetle, the ground can still be frozen in March,” explained Mike Witherly, BCTC Communications Manager. “By extending the deadline by three months, we hope that more damaged trees will be replaced.”

“Tree Canada is committed to working with BCTC and all its partners to lessen the impact of Mountain Pine Beetle,” said Michael Rosen, President of Tree Canada. “Trees are important to British Columbians and we at Tree Canada applaud BCTC’s efforts to assist in the recovery from this dreadful epidemic.”

Coupons worth \$80 off a tree priced at \$150 or more are available to applicants who apply and can demonstrate proof of a lost tree in their yard. Individuals may apply for a coupon Tree Canada’s website at:

<http://www.treecanada.ca/mountain-pine-beetle/index.htm>

Coupons are redeemable at any BC Landscape & Nursery Association member nursery.

BC Transmission Corporation is sponsoring this program, building on the successful partnership with Tree Canada for the Coastal ReLeaf and Community Greening programs in 2007.

Other Canadians interested in supporting Tree Canada’s efforts to combat the Mountain Pine Beetle epidemic can donate and learn more at [www.treecanada.ca](http://www.treecanada.ca) or by calling 1.877.666-1444.

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# MOUNTAIN PINE BEETLE RELEAF PROGRAM

## BACKGROUND

### HOW IT WORKS

- Tree Canada's Mountain Pine Beetle ReLeaf Program, sponsored by BC Transmission Corporation, is helping BC residents replace trees lost to Mountain Pine Beetle
- If you have had a tree on your property killed by Mountain Pine Beetle, you may apply for a coupon worth \$80 off a replacement tree priced at \$150 or more
- To apply, visit Tree Canada's website at <http://www.treecanada.ca/mountain-pine-beetle/index.htm>
- Complete the online form and submit
- Once approved, you will receive an email confirmation and a coupon will follow in the mail
- Coupons may be redeemed at any member nursery of the BC Landscape and Nursery Association <http://www.bclna.com/> (**new expiry date: June 30, 2009**)
- Plant your tree and enjoy!

### BC TRANSMISSION CORPORATION

BC Transmission Corporation (BCTC) is the Crown corporation that operates, plans and maintains the transmission system to provide safe, reliable and increasingly green power for British Columbians, today and tomorrow.

BCTC was created as a Crown corporation in May 2003 and is 100 percent owned by the people of British Columbia. Prior to 2003, BCTC was a part of BC Hydro and this history brings a strong legacy of knowledge and experience in electricity transmission.

Through its Community Investment Program, BCTC has the unique opportunity to invest in and to help enhance the quality of life in communities throughout the province. Each year, BCTC works in partnership with non-profit and charitable organizations such as Tree Canada to make a positive difference to the people and organizations that make British Columbia a great place to live and work.

### TREE CANADA

Tree Canada is a non-profit charitable organization established to encourage Canadians to plant and care for trees in urban and rural environments. A winner of the Canadian Environmental Award (2007), Tree Canada engages Canadian companies, government agencies and individuals to support the planting of trees, the greening of schoolyards, and other efforts to sensitize Canadians to the benefits of planting and maintaining trees. To date, more than 75 million trees have been planted, more than 450 schoolyards have been greened, and Tree Canada has organized 8 national urban forestry conferences. [www.treecanada.ca](http://www.treecanada.ca).