



Pedal  
Energy  
Development  
ALternatives  
Foundation



## NEWS RELEASE

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For immediate release

### **BC Transmission Corporation's Support Helps Put More Bikes on the Road during Bike Month**

*Donations will provide 33 people with Refurbished Bikes*

**VANCOUVER, BC** – As part of Bike Month in BC, the Pedal Foundation today announced BC Transmission Corporation (BCTC) as a new sponsor of its PEDAL Free Bike Program. Through this program, community volunteers refurbish used bicycles that the Pedal Foundation diverts from the waste stream and receives as donations. After they are safety checked and tested, these refurbished bicycles are donated to individuals, families and groups who are referred through partnering social and community service organizations.

“Requests for bicycles through the Free Bike Program have been increasing steadily since it was started” said Omar Bhimji, the Foundation's Special Projects Manager. “Our target for 2008 is to have 300 bikes refurbished and donated. We're going to need help to get there and we're glad to have BCTC's support.”

“We are pleased to be supporting this great initiative that provides a healthy and green transportation alternative to residents of Metro Vancouver while reducing what goes to our landfills,” adds Jane Peverett, President and CEO, BCTC. “This is one way that we are putting our commitment to environmental sustainability into action.”

The Pedal Foundation was created in 2007 to carry out the charitable and educational programs of PEDAL, a Vancouver-based non profit that has been running bicycle education and promotion projects, locally and in developing countries, since 1999. The Foundation's mandate is to provide accessible, affordable and environmentally sound transportation to the marginalized members of the Vancouver community.

BC Transmission Corporation is the Crown corporation that plans, operates and maintains the province's publicly owned electrical transmission system.

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