

Air Purifier Quick Reference

This fact sheet provides a quick overview of BC Hydro rebates and important details about ENERGY STAR® room air purifiers.

From **May 1 to August 21, 2026**, BC Hydro will be providing instant discounts on select ENERGY STAR® room air purifiers at participating retailers. The products that qualify for BC Hydro rebates are ENERGY STAR® rated, which are the most energy efficient models on the market and will help customers save energy and money. Visit bchydro.com/deals on **May 1** for a complete list of qualifying products and additional offers.

Discount offer: Save **\$30** on select ENERGY STAR® air purifiers.

Eligible air purifier criteria:

- Listed on the [ENERGY STAR® product finder](#).
- Retail priced at **\$40 or more**.
- **Limit of two (2)** per SKU per approved product, per customer transaction.
- Included on BC Hydro's [qualified product list](#).
- Sold as a **new product** (no open-box or refurbished units).
- Available to BC Hydro [residential customers](#) in BC Hydro's [service territory](#).
- Rebate is applied **per unit** and provided by BC Hydro.

ENERGY SAVINGS & MAINTENANCE

Performance & efficiency overview

Indoor air can contain pollutants that affect human health, including small airborne particles and gases from sources such as cooking, cleaning, building materials, consumer products, and furnishings. Pollutants may also enter from outdoors, like pollen or smoke. Portable air cleaners, or air purifiers, filter the air in a single room by removing fine particles such as smoke, dust, or pollen, as well as gases like volatile organic compounds (VOCs) or odors. ENERGY STAR® models deliver a high Clean Air Delivery Rate (CADR) per watt of energy used, helping clean the air efficiently while using less electricity.


Essential maintenance & care

Filters require regular replacement and/or cleaning to maintain performance. A dirty or overloaded filter reduces both air cleaning effectiveness and energy efficiency. Some filters (such as HEPA filters for particles or activated carbon filters for gases and odors) must be replaced periodically, while others may be washable. Before purchasing, review how often the filters need to be cleaned or replaced and the associated costs. Many air purifiers include filter-change indicators to help ensure timely maintenance.

Sizing your space for comfort

Determine the size of the room or area you want to clean, then compare it to the maximum recommended room size on product packaging. To calculate square footage, multiply the length and width of the area (in feet). Larger models use more energy, so select a purifier sized appropriately for your room.

Portable air cleaner sizing for particle removal (for estimation purposes only, 8 ft. ceiling)						
Room area (square feet)	100	200	300	400	500	600
Minimum CADR (cfm)	65	130	195	260	325	390



ENERGY STAR®

All ENERGY STAR® certified products are tested and certified by an independent third party to meet strict efficiency specification and perform the same or better than standard products without compromising performance.

energystar.gov

Support & Materials: For questions or to request additional signage, please email our team at retail@bchydro.com.

FAQS

Q: How does BC Hydro select discount-eligible products?

A: BC Hydro selects discount-eligible products based on their energy efficiency, performance, and compliance with program criteria. Products must meet stringent standards to qualify for discounts.

Q: Why should I invest in an ENERGY STAR® room air purifier?

A: ENERGY STAR® room air purifiers are up to 56% more energy-efficient than standard models and can save approximately \$27 annually. A non-ENERGY STAR® purifier operating continuously uses around 501 kWh per year, which is more energy than some new refrigerators.

Q: What does Clean Air Delivery Rate (CADR) measure?

A: CADR measures how quickly an air purifier delivers filtered air. Higher CADR values indicate faster air cleaning and allow the purifier to effectively serve larger spaces.

Q: Why are some air purifiers more expensive than others?

A: Air purifier prices can vary based on several factors, including advanced technology, higher-quality components, brand reputation, and additional features such as smart controls or noise-reduction design. Models with higher Clean Air Delivery Rates (CADR), variable-speed motors, or dual-filter systems (HEPA + activated carbon) often cost more due to improved performance and efficiency.

CONTACT & RESOURCES

Rebate details & eligible products: visit bchydro.com/deals.

Buying guidance: learn more about selecting efficient units at energystar.gov.

Support & materials: for questions or to request additional signage, please email our team at retail@bchydro.com.