

BC HYDRO BOOST YOUR POWER SMARTS 2018 CONTEST

1. CONTEST PERIOD:

The British Columbia Hydro and Power Authority ("BC Hydro") Boost Your Power Smarts Contest (the "Contest") begins on October 4, 2018, at 8:00 a.m. Pacific Time ("PT") and ends on October 25, 2018, at 1:00 p.m. PT (the "Contest Period").

2. ELIGIBILITY:

NO PURCHASE REQUIRED. The Contest is open only to British Columbia public and private school classes within BC Hydro's service territory (as set out in Section 1.3 of the Electric Tariff), in grades 4 through 7 (each, an "Eligible Class"). Each Eligible Class must be represented by a teacher (a "Supporting Teacher"), who must be a resident of British Columbia, aged 19 years or over. Eligible participants must have a user account for Power Smart for Schools found at schools.bchydro.com. Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family (mother, father, brother, sister, son, daughter, spouse) and household members of those persons are not eligible.

3. HOW TO ENTER:

To enter for a chance to win the Weekly Prizes and the Grand Prize, visit <u>https://schools.bchydro.com/take-action/boost-your-power-smarts</u> during the Contest Period and complete a Boost Your Power Smarts Quiz with your class ("Quiz Activity"). The Boost Your Power Smarts Quiz will be available from 8:00am – 1:00pm PST on October 4, October 11, October 18 and October 25, 2018. The Supporting Teacher must confirm their acceptance of the Contest Rules and Regulations at the beginning of the Quiz Activity to be entered into the draw for the Weekly Prizes (the "Contest Entry Form"). For each completed Quiz Activity, the Eligible Class will get one (1) entry into the Weekly Prize draw and the scores from each completed Quiz Activity will go towards a cumulative score which is eligible for the Grand Prize.

All Contest Entry Forms must be received by the end of the Contest Period. All Contest Entry Forms will become the property of BC Hydro and will be stored and destroyed in compliance with the *Freedom of Information and Protection of Privacy Act*. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

4. **PRIZES:**

There are thirteen (13) separate prize packages available to be won during the Contest Period.

- The first prize package (the "Grand Prize") consists of:
 - one classroom visit by the BC Hydro Community Team and the Science World On The Road Tour team;
 - a class lunch valued up to \$200.00 CAD;
 - a classroom set of Google Cardboard virtual reality viewers; and
 - o a classroom set of education resources chosen by BC Hydro valued up to \$750.00 CAD.
- The prize draw for week 1 (October 4) will randomly select three winners for one of the following prizes:
 - 1. one (1) educational resource kit chosen by BC Hydro valued up to \$500.00 CAD;

- 2. one (1) classroom set of Google Cardboard virtual reality viewers valued at approximately \$300; and
- 3. one (1) class lunch valued up to \$200.00 CAD.
- The prize draw for week 2 (October 11) will randomly select three winners for one of the following prizes:
 - \circ one (1) educational resource kit chosen by BC Hydro valued up to \$500.00 CAD;
 - one (1) classroom set of Google Cardboard virtual reality viewers valued at approximately \$300; and
 - one (1) class lunch valued up to \$200.00 CAD.
- The prize draw for week 3 (October 18) will randomly select three winners for one of the following prizes:
 - \circ one (1) educational resource kit chosen by BC Hydro valued up to \$500.00 CAD;
 - one (1) classroom set of Google Cardboard virtual reality viewers valued at approximately \$300; and
 - \circ one (1) class lunch valued up to \$200.00 CAD.
- The prize draw for week 4 (October 25) will randomly select three winners for one of the following prizes:
 - one (1) educational resource kit chosen by BC Hydro valued up to \$500.00 CAD;
 - one (1) classroom set of Google Cardboard virtual reality viewers valued at approximately \$300; and
 - \circ one (1) class lunch valued up to \$200.00 CAD.

All Prizes: Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except in BC Hydro's exclusive discretion. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability.

5. WINNER SELECTION:

To select the Weekly Prize winners, random draws will be conducted by BC Hydro four times throughout the Contest Period. The chances of winning a Weekly Prize depend on the total number of eligible entries received during that week of the Contest Period. Winners of the Weekly Prizes will also be eligible to win the Grand Prize.

The Grand Prize winner is chosen based on total cumulative scores for each Quiz Activity completed throughout the Contest Period. Each Quiz Activity consists of 10 questions and the number of correct answers will be tallied for each participating classroom throughout the Contest Period. At the end of the Contest Period, the Eligible Class with the highest total score will be selected as the Grand Prize winner. Classroom scores will be publically posted at <u>https://schools.bchydro.com/take-action/boost-your-power-smarts</u>. The Grand Prize winner will be selected on or around October 29, 2018. In the case of a tied score where more than one classroom has the same number of correct responses, a random draw will be conducted among the tied participants. The chances of winning the Grand Prize depend on the total number of Eligible Classes participating in this Contest.

Before being declared a winner, each of the selected entrants will be contacted by phone or email and be required to sign and return BC Hydro's Declaration and Release form, which confirms compliance with these Contest Rules, acknowledges acceptance of the prizes as awarded, and releases BC Hydro from any and all liability in connection with this Contest and Prize. At least three (3) attempts will be made over the ten (10) days following each draw to contact the selected entrants. If a selected entrant cannot be contacted, fails to complete and return the Declaration and Release Form within the two (2) business days, or cannot accept the prize for any reason, then at BC Hydro's sole discretion that selected entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. BC Hydro is not responsible for the failure for any reason whatsoever, including its own negligence or due to computer,

telephone or technical problems, of the selected entrants to receive notification or for BC Hydro to receive the selected entrants' response.

6. **PRIVACY & CONSENT:**

By entering the Contest, all entrants agree and consent to the collection and use of their personal contact information (email, phone number) for the purposes of contacting the winning contest entrant for the purposes of administering the prizes. BC Hydro will use any personal information provided with the entry, including the entrants' name, address, postal code, email, and phone number for the purpose of administering the Contest and for BC Hydro's marketing and promotional purposes, both inside and outside of Canada, as contemplated by these Contest Rules. BC Hydro will post the scores to the Quiz Activities publically at https://schools.bchydro.com/take-action/boost-your-power-smarts. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the *Clean Energy Act* and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act*. If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact Rafael De Mesa at 604-623-4319.

7. GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Hydro, which shall be final and legally binding. No correspondence will be entered into by BC Hydro with respect to the Contest except with selected entrants. BC Hydro reserves the right to terminate or amend this Contest at any time without prior notice. The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws.

8. LIMITATION OF LIABILITY:

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and its partners, affiliates, advertising/promotional agencies, and their respective employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of any prize awarded hereunder. BC Hydro, and any of its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, or advertising/promotion agencies (collectively, the "Released Parties") assume no responsibility whatsoever and are not be liable for: (i) any failure of the Contest webpage during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; (iii) errors of any kind whether human, mechanical, electronic, network, or otherwise arising out of or relating to the Contest; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above. Persons who tamper with or abuse any aspect of the Contest or website, as solely determined by BC Hydro, will be disqualified. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest or web site, as solely determined by BC Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.