

PROMOTION RULES

1. PROMOTION PERIOD:

The British Columbia Hydro and Power Authority ("BC Hydro") Spring 2018 Small and Medium General Service Customer Promotion (the "Promotion") begins on April 1, 2018 at 12:00 a.m. Pacific Time ("PT") and ends on May 31, 2018 at 11:59 p.m. PT (the "Promotion Period").

2. ELIGIBILITY:

The Promotion is open to all BC Hydro Small and Medium General Service business customers and their employees, acting on behalf of the business, who are legal residents of British Columbia age nineteen (19) years or older at the time of entry ("Eligible Customers")

Small and Medium General Service business customers are defined as BC Hydro business customers that have an annual peak demand of less than 35 kW. Home-based sole proprietors are not eligible for this Promotion.

Employees of BC Hydro and their immediate family members, as well as its subsidiaries, advertising agencies or contest suppliers are not eligible for this Promotion.

3. HOW TO ENTER:

Eligible Customers that order a Promotion Campaign Toolkit online at bchydro.com/campaignkit during the Promotion Period are automatically entered into the Promotion prize draw.

There are four Campaign Toolkits that an Eligible Customer may order: Computer; Lights Off; Space Heater; and Heat Week. Eligible Customers are limited to one entry per ordered Campaign Toolkit, to a maximum of four entries per Eligible Customer.

All entries must be received by the end of the Promotion Period. All entries become the property of BC Hydro and will be stored and destroyed in compliance with the Freedom of Information and Protection of Privacy Act. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed or incomplete entries.

4. PRIZES:

There is one prize consisting of a CAD\$500 gift card from the winner's choice of Home Depot, Lowes or London Drugs (the "Gift Card").

The Gift Card is not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except in BC Hydro's sole discretion. The Gift Card is subject to any terms and conditions which may be contained thereon. BC Hydro reserves the right, in the event that the Gift Card cannot be awarded as described for any reason, to substitute another prize of equal or greater value, without liability.

5. PRIZE AWARD:

On June 1, 2018, BC Hydro will randomly choose a selected entrant from all eligible entries received to receive the Gift Card prize. To claim the Gift Card, a selected entrant will be contacted via email. A maximum of three attempts will be made to contact a selected entrant. A selected entrant will have 7 days after BC Hydro's third email attempt to respond in order to claim the Gift Card. If there is no response

after 7 days, a new selected entrant will be randomly drawn from all eligible entries received and the process will repeat until a selected entrant claims the Gift Card.

BC Hydro is not responsible for the failure for any reason whatsoever, including its own negligence or due to computer, telephone or technical problems, of a Selected Entrant to receive notification or for BC Hydro to receive a selected entrant's response.

The chance of winning the Gift Card depends on the total number of eligible entries received.

6. PRIVACY:

BC Hydro will use any personal information provided with the entry, including the entrants' name, address, postal code, phone number and email address for the purpose of administering the Promotion and for BC Hydro's marketing and promotional purposes as contemplated by these Promotion Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the *Hydro and Power Authority Act* and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act*. If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact Nicki Harris, Marketing Communications at nicki.harris@bchydro.com.

By accepting a Gift Card prize under this Promotion, you consent to release of your personal information, specifically your name and contact information, to BC Hydro for that purpose.

7. LIMITATION OF LIABILITY:

By entering this Promotion, all entrants agree to release, discharge and hold harmless BC Hydro and its respective partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses, damages and personal injury arising out of their participation in this Promotion and the acceptance, possession, use, or misuse of any prize awarded hereunder. BC Hydro, and any of its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, or advertising/promotion agencies (collectively, the "Released Parties") assume no responsibility whatsoever and are not be liable for: (i) any failure of the Promotion webpage during the Promotion Period; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; (iii) errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to the Promotion; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Promotion; and/or (v) any combination of the above. Persons who tamper with or abuse any aspect of the Promotion or website, as solely determined by BC Hydro, will be disqualified.

8. GENERAL CONDITIONS:

By entering the Promotion, entrants accept and agree to be bound by these Promotion rules and the decisions of BC Hydro, which shall be final and legally binding. No correspondence will be entered into by BC Hydro with respect to the Promotion except with selected entrants. BC Hydro reserves the right to terminate or amend this Promotion at any time without prior notice. The Promotion is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws.

Entrants also accept that BC Hydro may contact the entrant to inquire about their experience running a workplace campaign based on a BC Hydro Campaign Toolkit. The purpose would be to learn how to improve the Campaign Toolkits.