



Energy Wise Network

Engage people at your workplace in energy savings

The Energy Wise Network is a community of leaders who are passionate about sustainability and engaging people at their organization to reduce energy and use resources wisely.

In partnership with FortisBC, we're here to help you run campaigns to encourage people to reduce energy use by offering you a variety of tools, resources and ideas. As a member of the Energy Wise Network, you'll have access to training, networking opportunities, campaign toolkits, customized coaching and incentive funding.

The Energy Wise Network is open to commercial customers who have participated in the past as well as new participants.

The offer

The program will help you learn strategies and methods to refine your planning process to deliver effective behaviour change campaigns to embed energy conservation in your organization's daily operations.

Coaching + funding	<p>Coaching is provided by a subject matter expert in employee engagement who will guide you through the seven step campaign planning framework.</p> <p>You can opt for incentive funding (and less coaching hours) to pay for expenses directly associated with delivering campaigns, such as graphic design, printing, prizing or event costs.</p> <p>You may choose from three options for customized support:</p> <ul style="list-style-type: none"><input type="radio"/> Offer 1: 20 coaching hours<input type="radio"/> Offer 2: 15 coaching hours + \$600 incentive funding<input type="radio"/> Offer 3: 10 coaching hours + \$1,200 incentive funding
Training summits	<p>We will host two, in-person, full day training events in April and November. The training will provide you with frameworks and strategies to learn and refine your campaign planning to deliver effective behaviour change campaigns.</p> <p>Topics covered include: behaviour change science, campaign planning, engaging senior leadership, activating green teams, running effective meetings, and measuring results. You will also network with up to 60 organizations, doing similar campaigns or who are in your sector, to hear what's worked and lessons learned.</p>
Introductory session	<p>New customers are offered an additional half day training session that covers the program elements and the basics of employee engagement.</p>
On-line learning Three	<p>Interactive webinars focusing on key areas to help you strengthen the results of your campaigns.</p>
Templates + resources	<p>Campaign toolkits and resources on green teams, measuring results and engaging senior leaders are offered to participants.</p>

What's my commitment?

One person from your organization must be designated to be the key contact and have time available to complete the following deliverables:

- Complete one behaviour campaign on energy conservation from the toolkits (see below)
- Attend both full day training summits in person in the Lower Mainland (April and November)
- Submit two online reports in June and April (template provided)
- Connect with a peer who is working on a similar campaign
- Make a presentation on your campaign or an aspect of your employee engagement program
- New participants: attend the half day introductory session in the Lower Mainland (April)

Campaign toolkits available

Ten campaign toolkits are provided to participants that include the steps, potential behaviours, templates and materials for implementing energy saving campaigns at your organization. The campaign areas of focus are:

1. Energy challenge
2. Food services
3. Holiday shutdown
4. Hot water reductions
5. Lab energy
6. Laundry use
7. Lights off
8. Office technology
9. Heating + space heaters
10. Windows + doors

“The Energy Wise Network has provided us with great ideas to bring back to our organization that has seen an increase in participation and tangible energy results.”

Network participant

Let's talk

To apply to be a part of the Energy Wise Network contact your Key Account Manager.