



# Energy Wise Network

## Engage everyone at your workplace in energy savings.

We're offering commercial customers access to the Energy Wise Network program in order to help you engage people at your organization to save energy. In partnership with FortisBC, the program will provide you with training, networking opportunities, campaign toolkits, and customized coaching and incentive funding. The program is open to both customers who have participated in the past as well as new customers.

### The offer

The key features of the program include:

**Two training summits.** We'll host two training summits, one in May and one in November, where you'll network with up to 60 B.C. organizations working on similar programs and campaigns.

- **May (2 days):** First day, new participant training; second day, full day training and idea-sharing session for all participants
- **November (1 day):** Full day training and idea-sharing session for all participants

**Three webinars.** We'll also host three facilitated webinars, each consisting of a two-hour session on an engagement topic that will include opportunity for discussions.

**Campaign planning materials, information sheets and toolkits.** We'll provide materials and templates that you can use to design custom energy saving campaigns at your business.

### Three options for customized support

	Coaching hours	Incentive funds	Merchandise
<b>Offer 1</b>	20	N/A	\$100
<b>Offer 2</b>	15	\$600	\$75
<b>Offer 3</b>	10	\$1,200	\$50

### Requirements

One person from your organization must be designated to be the key contact and have time available to complete the following deliverables:

1. Submit two online reports (template will be provided).
2. Attend two training summits (May and November) in person.
3. Participate in at least two of the three webinars offered.
4. Provide a presentation on one of your campaigns or an aspect of your employee engagement program

You'll be required to implement one to three campaigns by March 31, 2019. The number of campaigns required is determined by the applicant's score on the **Tier Assessment Tool** provided with the application form. Advanced Education and all Tier 3 participants must implement at least one natural gas focused campaign by March 31, 2019.

## Program schedule

The program will run from April 2018 to March 2019. The following calendar outlines key program dates and events.

	Quarter 1			Quarter 2		
Activities	April	May	June	July	August	September
Summit		May 2 & 3				
Webinars & Online Meetings	Webinar 1					Webinar 2
Customer Reporting		May 31 Report #1				

	Quarter 3			Quarter 4		
Activities	October	November	December	January	February	March
Summit		Nov 15				
Webinars & Online Meetings						Webinar 3
Customer Reporting		Peer reporting at Summit				April 15 Final Report

## Campaign toolkits available

We've put together campaign toolkits to provide you with step-by-step instructions on how to successfully carry out a campaign for each of the topics listed below. Campaign materials, such as customizable design files for promotional materials, email templates and other helpful resources, are also included in the toolkits.

- Office technology
- Lights Off
- Heating + space heaters
- Food services
- Lab energy
- Holiday shut down
- Energy efficient purchasing policy
- Awareness (Earth Hour, Sweater Day, Earth Day)
- Ideas campaign
- Energy competition
- Window + doors
- Laundry
- Custom campaign
- Hot water reduction

## Let's talk

To apply to be a part of the Energy Wise Network contact your Key Account Manager.