Employee energy awareness and engagement resources

Making smart energy choices is a team effort.

Engaging and educating staff on their role in your strategic energy management plan is key to achieving long-term energy savings.

Employee engagement funding is available:

To support your employee engagement efforts, BC Hydro will provide up to $7,000 in funding per Industrial Energy Manager contract. You can decide how best to allocate the funding for the duration of your contract, whether that be on various campaigns throughout or on one larger event or campaign. The funding can be used however you see fit, but some examples might be campaign posts, prizes for lunch and learns, or food for employee engagement energy events. Additional funding may be available on a first come first serve basis.

BC Hydro resources are available:

Resource options	Description
Energy management consultants	Your energy management consultant can support you with strategic planning and implementation of tactics such as employee communications, surveys, event briefing sheets, and energy awareness materials.
Compressed air aware toolkit	This campaign toolkit contains all the elements you need to run a campaign that motivates employees to stop compressed air leaks and use compressed air for the right task only. This can be accessed on **bchydro.com**
Leak tag kit	This comprehensive kit includes tools to help your employees identify and report compressed air leaks at your facilities. These can be ordered through your KAM, program manager or specialist.

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Deliver the right message, with the right initiative.

BC Hydro's employee awareness funding is intended to support a variety of initiatives. Below are some ideas of how to get your employees engaged with your strategic energy management efforts.

Initiative	Description
Contests	Struggling to capture attention and inspire action? Amplify your reach by incentivizing with gift cards, department lunches, or other prizing.
Corporate swag	Consider branded gear like toques, gloves, t-shirts, pins, and mugs with a compelling campaign message to remind and unify your team.
Creative displays	Deliver your message with a unique sign or display placed in the lunch room or entrance to the facility to capture employee's attention and to relay messages to those employees that might not check email regularly.
Campaign collateral	Posters, stickers, pamphlets and on-site signage are great options for educating on energy saving tips and tricks.
Engagement event	Announce your campaign with an employee event equipped with food, beverages, and presentations. Access to the BC Hydro outreach team may also be available to lead interactive activities, disseminate prizes, and educate staff on specific energy saving tips about your facility.
Administrative support	Have an idea, but need specialized expertise to implement? If the administrative expense falls outside what your consultant can support with, it could be covered through engagement funding. This could include access to: ○ A graphic design team ○ An event coordinator ○ A learning and development specialist Please check with your energy management consultant and Specialist before seeking external support.
Workshop or training module	Highlight the importance of energy efficiency with the creation of SEM-focused onboarding materials or training content. This could include a motivational workshop or technical training either onsite, or through video or online learning content.

Ready to engage and inspire?

Reach out to the BC Hydro Program Manager to confirm that your event or engagement idea qualifies for funding, and to submit expenses: **malcolm.wheeler@bchydro.com**

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