

Energy Manager Program & Energy Manager Associates

Build strategic energy management into your daily business.

If you know you could be doing more to build energy management in your business practices, but don't know where to start, consider an Energy Manager or becoming an Energy Manager. You'll gain access to a range of training sessions, resources, and a network that will help you take a strategic approach to energy management and organizational change to reduce energy waste and improve energy intensity.

The offers

The program has both Energy Managers and Associates. Becoming an Energy Manager Associate provides an excellent opportunity for you to learn more about strategic energy management or to maintain your energy management practices by having access to the BC Hydro incentives, training, network and suite of tools and resources—essentially everything but the funding towards your salary. Funding to hire an Energy Manager is considered when you are ready to dedicate a full time position and resources to energy management and are getting programs and projects underway. The resources provided below are for both Energy Managers and Associates, the only difference is in the Funding.

Funding	Energy Managers receive funding for 50% of their salary to a maximum of \$50,000. Energy Manager Associates do not receive funding towards their salary.
Energy Manager forums	Participate in two, day-long Energy Manager forums per year where you'll learn from keynote speakers and subject matter experts about all aspects of energy management – from leadership skills, to technical aspects, to emerging technologies. The forums are a great way to learn best practices and lessons learned from others in the energy management network.
Webinars	Access to a series of 10 to 15 two-hour webinar sessions, each focused on a particular element of strategic energy management. The webinars are a great way to gain more in-depth knowledge about specific aspects of energy management including technologies, projects, funding, stakeholder engagement, benchmarking, and business case development.
Templates and resources	A comprehensive set of practical tools including a diagnostic assessment, a strategic energy management plan framework, and online resources for developing the plans and presentations.
Diagnostic session	We'll provide a two-hour facilitated discussion with your executive team and key stakeholders to determine the strategic priorities to advance your energy management goals.
Coaching and mentoring	Use the network of energy managers to create mentorship relationships for organizations that are the same size, in the same line of business or who have overcome the same challenges as you.
Incentives	Access to Leaders in Energy Management (LEM) energy study and custom funding, Business Energy Conservation Incentives (BESI) on-line applications and other incentives and trials that become available.

What's my commitment?

ENERGY MANAGERS AND ASSOCIATES:

- Develop a strategic energy management plan that lays out a three year planning horizon of how to reduce energy intensity and reduce your utilities spend. We'll attend the presentation to your executive team and key stakeholders.
- Attend two Energy Manager forums in person (held in spring & fall in Vancouver).

ENERGY MANAGERS ONLY:

- Each quarter your Energy Manager presents on the progress of the strategic energy management plan to the executive and other key stakeholders. We'll participate to provide feedback on best practices and considerations to help you achieve your energy management goals.
- Meet an annual target for conservation and low carbon electrification projects to help you achieve your goals.

Energy management process

1 ENERGY MANAGEMENT ASSESSMENT

An assessment is the first step towards improving your organization's energy management practices.

- Do a diagnostic workshop to baseline current state.
- Identify priorities to integrate energy management into your business practices.
- Secure executive commitment and participation of key stakeholders.
- Plan how to implement the recommendations
- Establish your baseline to track progress.

2 STRATEGIC ENERGY MANAGEMENT PLAN

Develop a strategic energy management plan based on data analysis and technologies that help you get results.

- Set objectives, goals, and targets.
- Establish a plan to deliver sustainable savings into the future.
- Secure budgets and business cases for energy efficiency projects.
- Set up operational and behavioral processes to optimize energy efficiency.
- Integrate innovative technologies and approaches to boost your energy performance.

3 CONSERVATION CULTURE

Create a culture where energy efficiency is a regular business practice that aligns with your corporate priorities.

- Engage staff throughout your organization to make saving energy a habit, at work and at home.
- Ensure everyone is identifying opportunities and a system of continual improvement.
- Communicate your goals and achievements to people inside and outside your organization.

Let's talk

To find out more, contact your
Key Account Manager, or the business help desk.
604 522 4713 Lower Mainland
1 866 522 4713 Elsewhere in B.C.