## Success Metrics Checklist

**Use the following table to identify success metrics for your campaign.**

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| --- | --- |
| **Yes/No** | **Success Metric** |
|  | Collect pre and post consumption data from electrical sub meters to determine energy savings. |
|  | Space heaters calculator spreadsheet. |
|  | Manual tally of space heater usage before and after campaign. |
|  | Staff participation in Facility Operator visits. |
|  | Conduct pre and post campaign surveys with staff. |
|  | Take photos of campaign in action. |
|  | Interview office staff and management after the campaign to determine what worked well and what could be improved on for next time. Include the information you collect in communications materials then report back to your audience and stakeholders on campaign results and outcomes. |