## Success Metrics Checklist

**Use the following table to identify which success metrics you will use during your campaign.**

|  |  |
| --- | --- |
| **Yes/No** |  **Success Metric** |
|  | Collect pre and post consumption data from electrical sub meters to determine energy savings. |
|  | Computers and monitors energy savings calculator spreadsheet (upon request from Prism). |
|  | Manual tally of computers and monitors left throughout campaign.  |
|  | Calculate computer usage with energy tracking software.  |
|  | Use a smart power bars with kilowatt-hour tracker.  |
|  | Conduct pre and post campaign surveys with staff. |
|  | Take photos of campaign in action. |
|  | Interview office staff and management after the campaign to determine what worked well and what could be improved on for next time. Include the information you collect in communications materials then report back to your audience and stakeholders on campaign results and outcomes.  |