## Sample Invite Email to Join Campaign Team

## Write a custom email to send out to your stakeholders.

**To:**

**Subject:** Computers Need Sleep Too Campaign – Volunteers wanted

We’d like to have more team members turn off their computers and monitors before leaving at the end of the day. To do this we need your help. Leaving computers and monitors on can add up to a significant amount of energy, and everyone’s daily actions add up.

We’re looking for volunteers to help implement a fun, interactive campaign that would engage employees to take actions to turn off their computers and monitors before they leave for the end of the day.

We want to:

* Inspire staff to participate in energy saving actions
* Add fun and interest to the job by developing a fun and interactive campaign
* Contribute to our organization’s environmental and sustainability goals
* Demonstrate leadership in sustainability and the opportunity to share our successes with other public sector organizations
* And most importantly, save electricity.

If you would like to be part of the campaign team please reply to this email. I’ll follow up with you afterwards to schedule a kick off planning meeting.

If you have any questions let me know.

Thanks for your support,

xxxxx