

BC Hydro Alliance of Energy Professionals

Member success story submission form



We are looking to share more stories about our members and the successes they have had in implementing energy-efficient projects. Has your organization been a member of the BC Hydro Alliance of Energy Professionals for more than a year and completed at least two or more energy-management projects in the last year? Do you have a story to share? We want to hear from you.

Complete the form below and **email** it back to us for review.

Get started:

1. The more specific the details, the more interesting and believable the story will be. The audience will want to know the how and why of the design or upgrade; how much did the project cost, what are the cost savings, maintenance experiences, equipment reliability and lifecycle costs, and what are the unique non-energy project benefits.
2. Review the evaluation criteria listed at the end of the form for insight on the details to include in your submission.
3. Please only include business information.
4. Bullet points are accepted. You do not need to write the story.

Note:

Any costs incurred by your organization to complete the success story form will be your responsibility. If a story is selected and we have your customer's consent to participate, we will develop and publish the story, at our cost. Costs incurred by your organization to participate in the development of the story will not be covered.

| Alliance Member Information | |
|--|--|
| Member name: | |
| Phone number: | |
| Email: | |
| Alliance member since: | |
| Alliance member ID #: | |
| Number of projects completed in the last 12 months | |

| Project Information | |
|---|--|
| Customer | |
| Company name: | |
| Address: | |
| Customer business contact | |
| Name: | |
| Business email: | |
| Business phone no: | |
| Incentive program | |
| Average % of electrical savings | |
| Average % of savings (ie. electrical, GHG reductions, etc.) | <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please provide details |

Customer insights

Provide a brief description of the customer's business

What challenge(s) prompted the customer to complete the project?

Provide a brief description of the solution

What motivated the customer to move forward with the project?

Describe at least three “non-energy benefits” that the project resulted in/the customer was looking to gain.

Examples include:

- 1) Improved light levels
- 2) Improved comfort and safety
- 3) Improved productivity and throughput
- 4) Reduced required maintenance
- 5) Increased appeal of retail display

Would the customer be interested in being featured? (This may involve an interview and a photo shoot. The final article may also be repurposed in other publications)

☐ Yes

☐ No

Notes:

EVALUATION CRITERIA:

Story submissions will be reviewed and evaluated on the following criteria. We will contact you if your story is selected:

1. Member eligibility: members must meet the following minimum criteria to be eligible to have a success story published by BC Hydro
 - a. Must be an Alliance member for at least 1 year.
 - b. Must have completed 2 or more incentivized, energy-management projects within the last 12 months
2. Publication schedule:
 - a. BC Hydro publishes stories on a pre-determined promotion schedule established by the incentive program's marketing calendar. We try to align our stories with the themes of the publication schedule.
 - b. Availability of publication spots in BC Hydro newsletters
 - c. Stories meeting our eligibility requirements will be kept on file for a period of 12 months from the submission date. After which they will expire.
3. Relevance:
 - a. How well will the story inform and educate customers on the benefits of energy-management projects? E.g.
 - i. Is the project feasible for many types of customers?
 - ii. Does the story provide examples of how other customers can follow suit?
 - iii. Does the story provide additional benefits?
 - iv. Does the story show how the customer overcame barriers or hurdles?
 - b. How well will this story inform the customer on the value of using an Alliance member?
 - i. Did the Alliance member help the customer find the right solution or overcome any barriers or hurdles?
 - ii. Did the Alliance member help the customer with their incentive application?
4. The final decision on story selection will be made by the BC Hydro Communications editorial team. We will contact if your story is selected.

Complete the success story form and submit to: alliance@bchydro.com

Information provided will be used for evaluation purposes in the success story publication program only. If you have any questions about the success story publication program, the collection, use or disclosure of any personal information, please contact us at alliance@bchydro.com