BC HYDRO WINTER SAFETY: STAY BACK 10 METRES CONTEST
OFFICIAL CONTEST RULES
NO PURCHASE REQUIRED

1. **CONTEST PERIOD:**

   British Columbia Hydro and Power Authority ("BC Hydro") **WINTER SAFETY: STAY BACK 10 METRES CONTEST** (the "Contest") begins on **November 3, 2026, at 8:00 a.m. Pacific Time ("PT")** and ends on **November 30, 2026 at 11:59 p.m. PT** (the "Contest Period").

2. **ELIGIBILITY:**

   NO PURCHASE REQUIRED. The Contest is open to all legal residents of British Columbia who have reached nineteen (19) years of age at the time of entry and otherwise comply with these Official Contest Rules (the "Rules"). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

3. **HOW TO ENTER:**

   NO PURCHASE REQUIRED. There are three potential ways to enter the Contest: through Facebook, through Instagram, and through the designated online quiz. The applicable entry instructions will be provided in the relevant contest post or quiz.

   A. Facebook Giveaways

   To enter a Facebook giveaway:

1. Visit facebook.com/bchydro.
2. Look for the Contest posts published on November 3, November 10, November 17 and November 24, 2026.
3. Follow the instructions in the applicable post, entrant are required to like the post and respond to a question or prompt in the comments.

   Each eligible entry must comply with the instructions provided in the applicable post. Multiple entries will be permitted only where expressly stated in the applicable post.

   B. Instagram Giveaways

   To enter an Instagram giveaway:

1. Visit instagram.com/bchydro.
2. Look for the Contest posts published on November 3, November 10, November 17 and November 24, 2026.
3. Follow the instructions in the applicable post, which will require entrants to like the post, follow @bchydro and tag a friend in the comments.

Each eligible entry must comply with the instructions provided in the applicable post. Multiple entries will be permitted only where expressly stated in the applicable post.

C. Regional Emergency Preparedness Quizzes

There will be two (2) emergency preparedness quizzes: the **"Call 911" quiz** and the **"10 Metres, By the Number" quiz**.

To enter for a chance to win an emergency kit through the regional quiz:

1. Visit : https://www.bchydro.com/news/conservation/2026/easiest-safety-quizzes-youll-ever-take.html during the applicable quiz entry period.
2. Complete the applicable quiz and submit the contest entry form by providing your first name, last name and email address.
3. Submit the completed entry before the applicable quiz deadline.

A total of twelve (12) emergency kits will be awarded across the two quizzes, with six (6) winners selected for each quiz. One (1) emergency kit will be awarded to a selected eligible entrant in each of the six designated regions for each quiz. The designated regions are:

- Vancouver Island and Sunshine Coast
- Lower Mainland and Fraser Valley
- Thompson / Shuswap
- Okanagan / Kootenay
- Northern B.C.
- Central Interior

Anyone who carries out the steps described above and complies with these Contest Rules including but not limited to the eligibility requirements will be entered for a chance to win. All Contest entries must be received by the end of the Contest Period. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

4. PRIZES:

The Contest prizes consist of emergency kits, each with an approximate retail value of $100 CAD.

A. Weekly Social Media Giveaways

One (1) emergency kit will be awarded to a selected eligible entrant from each designated Facebook giveaway post and one (1) emergency kit will be awarded to a selected eligible entrant from each designated Instagram giveaway post.

There will be four (4) weekly giveaway dates on each platform during November 2026, for a total of eight (8) social media prizes.

B. Regional Quiz Giveaways

Two (2) regional quizzes will be conducted. One (1) emergency kit will be awarded to a selected eligible entrant in each of the six (6) designated regions listed in Section 3(C) for each quiz, for a total of twelve (12) regional quiz prizes.

Total Contest Prizes: Twenty (20) emergency kits, with an approximate total retail value of $2,000 CAD, assuming all eight (8) social media prizes and twelve (12) regional quiz prizes are awarded.

LIMIT ONE (1) PRIZE PER HOUSEHOLD. Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. Prizes are subject to any terms, conditions, and restrictions imposed by their issuer or manufacturer.

5. WINNER SELECTION:

A. Social Media Giveaways

A random draw will be conducted by BC Hydro on **December 2, 2026** to select one (1) eligible entrant from the entries received through each designated Facebook giveaway post and one (1) eligible entrant from the entries received through each designated Instagram giveaway post.

B. Regional Quiz Giveaways

A random draw will be conducted by BC Hydro on **December 2, 2026,** for each of the two (2) regional quizzes. For each quiz, one (1) eligible entrant will be selected from each of the six (6) designated regions listed in Section 3(C), for a total of twelve (12) regional quiz winners across both quizzes.

The chances of winning depend on the total number of eligible entries received for the applicable draw.

Before being declared a winner, the selected entrants will be contacted via their social media account and be required to send their name, address, email and phone number. Once contact information is provided, BC Hydro will contact the selected entrant who will be required to, (a) correctly answer a mathematical skill-testing question and (b) sign and return a Declaration, Consent and Release form in order to receive the prize. At least two (2) attempts will be made over the two (2) days following the draw to contact the selected entrant. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, fails to complete and return the Declaration, Consent and Release form within the five (5) business days after being contacted, or cannot accept the prize for any reason, then at BC Hydro’s sole discretion, that entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. By accepting the prize, the winners consent to the use of their names, including

Facebook user names, photograph or other likenesses for any publicity purpose connected with this Contest without further compensation, within or outside of Canada.

6. CONSENT:

By entering the Contest, all entrants agree and consent and give a royalty-free, irrevocable right and license to BC Hydro to use their names, Facebook user names, in any advertising, promotion and marketing by BC Hydro, in any medium or form of distribution (electronic or otherwise), whether inside or outside Canada, without compensation, for the purpose of the Contest. Entrants further agree that their entry, including their personal information, name and Facebook user names, and information in the meta tags, may be stored and processed on servers located both inside and outside of Canada as per the Terms of Service or Use agreed to when establishing an account with Facebook, for the purpose of this Contest in furtherance to BC Hydro's mandate under the Hydro and Power Authority Act and the Clean Energy Act. Once submitted, entries cannot be modified, deleted or cancelled by a Contest entrant.

The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook is completely released of all liability by each participant in the Contest. All entrants acknowledge and agree that their information is being provided to BC Hydro and not to the respective social media platform. Any questions or complaints regarding the Contest should be directed to BC Hydro and not to the respective social media platform.

7. PRIVACY:

BC Hydro will use any personal information provided with the entry, including the entrants' name, address, postal code, email, and phone number for the purpose of administering the Contest, as contemplated by these Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the Hydro and Power Authority Act and Clean Energy Act and in accordance with the provisions of the Freedom of Information and Protection of Privacy Act.

GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Rules and the decisions of BC Hydro, which shall be final and legally binding. No correspondence will be entered into by BC Hydro with respect to the Contest except with selected entrants. BC Hydro reserves the right to terminate or amend this Contest at any time without prior notice. The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia

8. DISQUALIFICATION:

BC Hydro reserves the immediate right to disqualify any entrant which it deems, in its sole discretion, (i) is not in compliance with these Rules, (ii) tampers with the entry process, the Contest, or the website; or (iii) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner.

9. LIMITATION OF LIABILITY:

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and their respective partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro, nor any of their employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges or advertising/promotion agencies (collectively, the “Released Parties”) assume no responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released Parties are not responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in this Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest or website, as solely determined by BC Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.