

**BC HYDRO SPRING CLEANING SOCIAL MEDIA CONTEST**  
**OFFICIAL CONTEST RULES**  
**NO PURCHASE REQUIRED**

**1. CONTEST PERIOD:**

British Columbia Hydro and Power Authority (“**BC Hydro**”) Holiday Countdown Social Media Contest (the “**Contest**”) begins on March 7, 2023 at 12:00 a.m. Pacific Time (“PT”) and ends on March 14, 2023 at 11:59 p.m. PT (the “**Contest Period**”).

**2. ELIGIBILITY:**

The Contest is open to all residents of British Columbia who have reached the age of nineteen (19) years at the time of entry and otherwise comply with these Official Contest Rules (the “**Contest Rules**”). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

**3. HOW TO ENTER:**

**NO PURCHASE REQUIRED.** There are two ways to enter the contest. To enter for a chance to win, complete the following steps during the Contest Period:

(a)

- I. Visit [instagram.com/bchydro](https://www.instagram.com/bchydro)
- II. On March 7, there will be post about our Spring Cleaning contest
- III. The post will ask that viewers (1) tag a friend in the comments (2) like the post; and (3) follow [@bchydro](https://www.instagram.com/bchydro) on Instagram;

(b)

- I. Visit [facebook.com/bchydro](https://www.facebook.com/bchydro)
- II. On March 7, there will be post about our Spring Cleaning contest
- III. The post will ask that viewers (1) like the content; and (2) share a comment with your favourite spring cleaning tip.

Anyone who carries out the steps described above and complies with these Contest Rules including but not limited to the eligibility requirements will be entered for a chance to win. All Contest entries must be received by the end of the Contest Period. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

**LIMIT ONE (1) ENTRY PER PERSON FOR EACH SOCIAL MEDIA PLATFORM.** Any person who enters more than the allowable number of entries into the Contest using multiple user names or identities will be disqualified by BC Hydro, in its sole discretion.

**4. PRIZES:**

There are two (2) prize available to be won; one (1) designated to each channel.

One (1) Dyson Omni-glide™ (approximate retail value \$549.99 CAD

LIMIT ONE (1) PRIZE PER HOUSEHOLD. Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. Prizes are subject to any terms, conditions, and restrictions imposed by their issuer or manufacturer.

**5. WINNER SELECTION:**

A random draw will be conducted on or around March 14, 2023 by BC Hydro to select two (2) entrants, one (1) entrant per channel from all eligible Contest entries from @bchydro on Instagram, and one (1) entrant from all eligible Contest entries from the BC Hydro Facebook page to each win the prize. If the same winner is selected for any of social media platforms, BC Hydro will redraw for @bchydro on Instagram. If a second redraw is necessary, BC Hydro will redraw from the BC Hydro Facebook page. The chances of winning depend on the total number of eligible entries received.

**6. WINNER NOTIFICATION:**

Before being declared a winner, the selected entrants will be contacted via their social media account and be required to send their name, address, email and phone number. Once contact information is provided, BC Hydro will contact the selected entrant who will be required to, (a) correctly answer a mathematical skill-testing question and (b) sign and return a Declaration, Consent and Release form in order to receive the prize. At least two (2) attempts will be made over the two (2) days following the draw to contact the selected entrant. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, fails to complete and return the Declaration, Consent and Release form within the five (5) business days after being contacted, or cannot accept the prize for any reason, then at BC Hydro's sole discretion, that entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. By accepting the prize, the winners consent to the use of their names, including Instagram or Facebook user names, photograph or other likenesses for any publicity purpose connected with this Contest without further compensation, within or outside of Canada. Winners' first name, last name's initial and city of residence will be shared on BC Hydro's website and social media platforms.

**7. PRIVACY:**

BC Hydro will use any personal information provided with the Contest entry and fulfilment, including the entrants' name, address, postal code, phone number, and email address for the purpose of administering the Contest as contemplated by these Contest Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate

under the *Clean Energy Act* (British Columbia) as amended or replaced from time to time and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act* (British Columbia).

If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact [connectwithus@bchydro.com](mailto:connectwithus@bchydro.com). You may also consult the Privacy Statement found at [www.bchydro.com](http://www.bchydro.com) for more information.

#### **8. LIMITATION OF LIABILITY:**

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and its partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro and its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges or advertising/promotion agencies (collectively, the “**Released Parties**”) assume no responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released parties are not responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in the Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest or website, as solely determined to BC Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.

#### **9. RIGHT TO MODIFY OR TERMINATE:**

BC Hydro reserves the right to withdraw, modify or terminate or any part of this Contest by publishing a notice on [www.bchydro.com](http://www.bchydro.com) website if for any reason the Contest is not capable of running as planned, including technical failure or corruption, computer virus, tampering, unauthorized intervention, fraud or any other cause beyond the control BC Hydro which in the

opinion of BC Hydro affects the administration, security, fairness, integrity or proper conduct of this Contest.

**10. GENERAL CONDITIONS:**

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Hydro, which shall be final and legally binding. BC Hydro reserves the immediate right to disqualify any entrant which it deems, in its sole discretion, (a) is not in compliance with these Contest Rules, (b) tampers with the entry process, the Contest, or the website; or (c) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner. No correspondence will be entered into by BC Hydro with respect to the Contest except with the selected entrant(s). The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia.