

BC HYDRO HOLIDAY COUNTDOWN SOCIAL MEDIA CONTEST
OFFICIAL CONTEST RULES
NO PURCHASE REQUIRED

1. CONTEST PERIOD:

British Columbia Hydro and Power Authority (“**BC Hydro**”) Holiday Countdown Social Media Contest (the “**Contest**”) begins on December 1, 2023 at 12:00 a.m. Pacific Time (“PT”) and ends on January 4, 2024 at 11:59 p.m. PT (the “**Contest Period**”).

2. ELIGIBILITY:

The Contest is open to all residents of British Columbia who have reached the age of nineteen (19) years at the time of entry and otherwise comply with these Official Contest Rules (the “**Contest Rules**”). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

3. HOW TO ENTER:

NO PURCHASE REQUIRED. There are two ways to enter the contest. To enter for a chance to win, complete the following steps during the Contest Period:

(a)

- I. Visit [instagram.com/bchydro](https://www.instagram.com/bchydro)
- II. Look for contest posts shared on December 1, December 8, December 15, December 22, and December 29.
- III. The post will ask that viewers (1) tag a friend in the comments (2) like the post; and (3) follow @bchydro on Instagram;
- IV. Multiple comments from individual viewers are allowed and will count as separate entries.

(b)

- I. Visit [facebook.com/bchydro](https://www.facebook.com/bchydro)
- II. Look for contest posts shared on December 1, December 8, December 15, December 22, and December 29.
- III. The post will ask that viewers (1) like the content; and (2) share a comment.
- IV. Multiple comments from individual viewers are allowed and will count as separate entries.

Anyone who carries out the steps described above and complies with these Contest Rules including but not limited to the eligibility requirements will be entered for a chance to win. All

Contest entries must be received by the end of the Contest Period. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

4. PRIZES:

There are ten (10) prize packages available to be won.

Prize 1

One winner selected from Instagram, one winner selected from Facebook

- One (1) \$300 London Drugs gift card

PRIZE 2

One winner selected from Instagram, one winner selected from Facebook

- One (1) Instant Pot® Vortex Air Fryer, Black, 5.6L (approximate value of \$164.99)
- One (1) \$300 grocery store gift card

PRIZE 3

One winner selected from Instagram, one winner selected from Facebook

- One (1) Dyson V8™ Origin Cordless Stick Vacuum (approximate value of \$399.99)

PRIZE 4

One winner selected from Instagram, one winner selected from Facebook

- One (1) \$100 Crave gift card
- One (1) \$100 Netflix gift card
- One (1) Disney+ 1-year subscription (approximate value of \$119.99)
- Total approximate retail value: \$319.99

PRIZE 5

One winner selected from Instagram, one winner selected from Facebook

- One (1) Vitamix E310 Explorian 1.4L Blender (approximate value of \$449.99)

LIMIT ONE (1) PRIZE PER HOUSEHOLD. Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to

substitute another prize or component of a prize of equal or greater value, without liability. Prizes are subject to any terms, conditions, and restrictions imposed by their issuer or manufacturer.

5. WINNER SELECTION:

Random draws will be conducted according to the following schedule for all prizes by BC Hydro or its designated agent to select entries from all eligible Contest entries.

Prize #	Entry week	Draw date
Prize #1	December 1, 2023 12:00 AM (PST) – December 7, 2023, 11:59 PM (PST)	December 8, 2023
Prize #2	December 8, 2023, 12:00 AM (PST) – December 14, 2023, 11:59 PM (PST)	December 15, 2023
Prize #3	December 15, 2023, 12:00 AM (PST) – December 21, 2023, 11:59 PM (PST)	December 22, 2023
Prize #4	December 22, 2023, 12:00 AM (PST) – December 28, 2023, 11:59 PM (PST)	December 29, 2023
Prize #5	December 29, 2023, 12:00 AM (PST) – January 4, 2024, 11:59 PM (PST)	January 5, 2024

The chances of winning depend on the total number of eligible entries received.

6. WINNER NOTIFICATION:

Before being declared a winner, the selected entrants will be contacted via their social media account and be required to send their name, address, email and phone number. Once contact information is provided, BC Hydro will contact the selected entrant who will be required to, (a) correctly answer a mathematical skill-testing question and (b) sign and return a Declaration, Consent and Release form in order to receive the prize. At least two (2) attempts will be made over the two (2) days following the draw to contact the selected entrant. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, fails to complete and return the Declaration, Consent and Release form within the five (5) business days after being contacted, or cannot accept the prize for any reason, then at BC Hydro's sole discretion, that entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. By accepting the prize, the winners consent to the use of their names, including Instagram or Facebook usernames, photograph or other likenesses for any publicity purpose connected with this Contest without further compensation, within or outside of Canada. Winners' first name, last name's initial and city of residence will be shared on BC Hydro's website and social media platform.

7. CONSENT:

By entering the Contest, all entrants agree and consent and give a royalty-free, irrevocable right and license to BC Hydro to use their names, Instagram, or Facebook usernames, in any advertising, promotion and marketing by BC Hydro, in any medium or form of distribution (electronic or otherwise), whether inside or outside Canada, without compensation, for the purpose of the Contest. Entrants further agree that their entry, including their personal information, name and Instagram or Facebook user names, and information in the meta tags, may be stored and

processed on servers located both inside and outside of Canada as per the Terms of Service or Use agreed to when establishing an account with Instagram and/or Facebook, for the purpose of this Contest in furtherance to BC Hydro's mandate under the Hydro and Power Authority Act and the Clean Energy Act. Once submitted, entries cannot be modified, deleted or cancelled by a Contest entrant. The Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, or Facebook. Instagram, and Facebook are completely released of all liability by each participant in the Contest. All entrants acknowledge and agree that their information is being provided to BC Hydro and not to the respective social media platform. Any questions or complaints regarding the Contest should be directed to BC Hydro and not to the respective social media platform.

8. PRIVACY:

BC Hydro will use any personal information provided with the Contest entry and fulfilment, including the entrants' name, address, postal code, phone number, and email address for the purpose of administering the Contest as contemplated by these Contest Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the *Clean Energy Act* (British Columbia) as amended or replaced from time to time and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act* (British Columbia).

If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact connectwithus@bchydro.com. You may also consult the Privacy Statement found at www.bchydro.com for more information.

- 9. LIMITATION OF LIABILITY:** By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and their respective partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro, nor any of their employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges or advertising/promotion agencies (collectively, the "Released Parties") assume no responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this

Contest or website, as solely determined by BC Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.

10. RIGHT TO MODIFY OR TERMINATE:

BC Hydro reserves the right to withdraw, modify or terminate or any part of this Contest by publishing a notice on www.bchydro.com website if for any reason the Contest is not capable of running as planned, including technical failure or corruption, computer virus, tampering, unauthorized intervention, fraud or any other cause beyond the control BC Hydro which in the opinion of BC Hydro affects the administration, security, fairness, integrity or proper conduct of this Contest.

11. GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Hydro, which shall be final and legally binding. BC Hydro reserves the immediate right to disqualify any entrant which it deems, in its sole discretion, (a) is not in compliance with these Contest Rules, (b) tampers with the entry process, the Contest, or the website; or (c) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner. No correspondence will be entered into by BC Hydro with respect to the Contest except with the selected entrant(s). The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia.

- 12. DISQUALIFICATION:** BC Hydro reserves the immediate right to disqualify any entrant who is deemed, in its sole discretion, (i) is not in compliance with these Rules, (ii) tampers with the entry process, the Contest, or the website; or (iii) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner.