

**BC HYDRO HOLIDAY COUNTDOWN SOCIAL MEDIA CONTEST**  
**OFFICIAL CONTEST RULES**  
**NO PURCHASE REQUIRED**

**1. CONTEST PERIOD:**

British Columbia Hydro and Power Authority (“**BC Hydro**”) Holiday Countdown Social Media Contest (the “**Contest**”) begins on December 1, 2020 at 12:00 a.m. Pacific Time (“PT”) and ends on December 31, 2020 at 11:59 p.m. PT (the “**Contest Period**”).

**2. ELIGIBILITY:**

The Contest is open to all residents of British Columbia who have reached the age of nineteen (19) years at the time of entry and otherwise comply with these Official Contest Rules (the “**Contest Rules**”). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

**3. HOW TO ENTER:**

**NO PURCHASE REQUIRED.** There are two ways to enter the contest. To enter for a chance to win, complete the following steps during the Contest Period:

(a)

- I. Visit [instagram.com/bchydro](https://www.instagram.com/bchydro)
- II. Look for contest posts shared on December 1, December 8, December 15, and December 22.
- III. The post will ask that viewers (1) tag a friend in the comments (2) like the post; and (3) follow @bchydro on Instagram;

(b)

- I. Visit [facebook.com/bchydro](https://www.facebook.com/bchydro)
- II. Look for contest posts shared on December 1, December 8, December 15, and December 22
- III. The post will ask that viewers (1) like the content; and (2) share a comment.

Anyone who carries out the steps described above using an Instagram or Facebook account and complies with these Contest Rules including but not limited to the eligibility requirements will be entered for a chance to win. All Contest entries must be received by the end of the Contest Period. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

LIMIT ONE (1) ENTRY PER PERSON PER WEEK, which will be eligible for the Weekly Prize draw for that week. Any person who enters more than the allowable number of entries into the Contest and/or uses multiple names or identities will be disqualified by BC Hydro.

**4. PRIZES:**

There are ten (10) prize packages available to be won.

Prize 1

One winner selected from Instagram, one winner selected from Facebook

- One (1) \$300 London Drugs gift card

PRIZE 2

One winner selected from Instagram, one winner selected from Facebook

- One (1) Kobo Nia (approximate value of \$129.99)
- One (1) Fitbit Inspire 2 Health & Fitness Tracker (approximate value of \$129.99)
- One (1) Cuisinart CPK-17C Programmable Kettle (approximate value of \$94.99)
- One (1) Anker PowerCore Essential 20000 Power Bank, 20000mAh Portable Charger (approximate value of \$39.99)
- Total approximate retail value: 394.99

PRIZE 3

One winner selected from Instagram, one winner selected from Facebook

- One (1) Instant Pot Duo Crisp Pressure Cooker 11 in 1, 8 Qt with Air Fryer, Roast, Bake, Dehydrate and more (approximate value of \$249.97)

PRIZE 4

One winner selected from Instagram, one winner selected from Facebook

- One (1) \$300 Best Buy gift card

LIMIT ONE (1) PRIZE PER HOUSEHOLD. Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. Prizes are subject to any terms, conditions, and restrictions imposed by their issuer or manufacturer.

**5. WINNER SELECTION:**

Random draws will be conducted according to the following schedule for all prizes by BC Hydro or its designated agent to select entries from all eligible Contest entries.

<b>Prize #</b>	<b>Entry week</b>	<b>Draw date</b>
Prize #1	December 1, 12:00 AM (PST) – December 7, 11:59 PM (PST)	December 10, 2020
Prize #2	December 8, 12:00 AM (PST) – December 14, 11:59 PM (PST)	December 16, 2020
Prize #3	December 15, 12:00 AM (PST) – December 21, 11:59 PM (PST)	December 22, 2020
Prize #4	December 22, 12:00 AM (PST) – December 31, 11:59 PM (PST)	January 2, 2021

If the same winner is selected for any of social media platforms, BC Hydro will redraw for @bchydro on Instagram. The chances of winning depend on the total number of eligible entries received.

**6. WINNER NOTIFICATION:**

Before being declared a winner, BC Hydro will contact the selected entrant via the social media platform used by that selected entrant to submit a Contest entry and request the selected entrant to contact BC Hydro to provide contact information within 48 hours of BC Hydro’s request. Once contact information is provided and BC Hydro has contacted the selected entrant by phone or email, the selected entrant is required to (a) correctly answer a time-limited mathematical skill-testing question without mechanical or other assistance and (b) sign and return a Declaration, Consent, and Release form which confirms compliance with these Contest Rules, acknowledges acceptance of the prize as awarded, and releases BC Hydro from any and all liability in connection with this Contest and the prize. BC Hydro will make at least three (3) attempts over the ten (10) days following the draw to contact the selected entrant. If the selected entrant cannot be contacted, fails to correctly answer the mathematical skill-testing question, fails to complete and return the Declaration, Consent, and Release form within five (5) business days after being contacted, or cannot accept the prize for any reason, then at BC Hydro’s sole discretion, that selected entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. BC Hydro is not responsible for the failure for any reason whatsoever, including its own negligence or due to computer, telephone or technical problems, of a selected entrant to receive notification or for BC Hydro to receive a response from a selected entrant. In the event of a dispute regarding the identity of the entrant of an online entry, the entry will be deemed submitted by the holder of the associated email account or applicable social media account.

**7. PRIVACY:**

BC Hydro will use any personal information provided with the Contest entry and fulfilment, including the entrants’ name, address, postal code, phone number, and email address for the purpose of administering the Contest as contemplated by these Contest Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the *Clean Energy Act* (British Columbia) as amended or replaced from time to time and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act* (British Columbia).

If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact Jacqueline Lambert at 604-623-4276. You may also consult the Privacy Statement found at [www.bchydro.com](http://www.bchydro.com) for more information.

**8. CONSENT:**

By entering the Contest, all entrants agree and consent and give a royalty-free, irrevocable right and license to BC Hydro to use their names, and social media user name, in any advertising, promotion and marketing by BC Hydro, in any medium or form of distribution (electronic or otherwise), whether inside or outside Canada, without compensation, for the purpose of the Contest. Entrants further agree that their entry, including their personal information, name and social media user name, photograph and information in the meta tags of their photograph, may be stored and processed on servers located both inside and outside of Canada as per the Terms of Service or Use agreed to when establishing a personal account with Instagram, Twitter, and/or Facebook. Once submitted, entries cannot be modified, deleted or cancelled by a Contest entrant. This Contest is in no way sponsored, endorsed or administered by, or associated with, any of the social media platforms stated herein. Each of the applicable social media platforms are completely released of all liability by each participant in the Contest. You understand that you are providing your information to BC Hydro and not to the respective social media platform. Any questions or complaints regarding the Contest should be directed to BC Hydro and not to the respective social media platform.

**9. LIMITATION OF LIABILITY:**

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and its partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro and its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges or advertising/promotion agencies (collectively, the "**Released Parties**") assume no responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in the Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest or website, as solely determined to BC

Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATLY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.

**10. RIGHT TO MODIFY OR TERMINATE:**

BC Hydro reserves the right to withdraw, modify or terminate or any part of this Contest by publishing a notice on [www.bchydro.com](http://www.bchydro.com) website if for any reason the Contest is not capable of running as planned, including technical failure or corruption, computer virus, tampering, unauthorized intervention, fraud or any other cause beyond the control BC Hydro which in the opinion of BC Hydro affects the administration, security, fairness, integrity or proper conduct of this Contest.

**11. GENERAL CONDITIONS:**

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Hydro, which shall be final and legally binding. BC Hydro reserves the immediate right to disqualify any entrant which it deems, in its sole discretion, (a) is not in compliance with these Contest Rules, (b) tampers with the entry process, the Contest, or the website; or (c) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner. No correspondence will be entered into by BC Hydro with respect to the Contest except with the selected entrant(s). The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia.