

BC HYDRO “READ A BOOK DAY” CONTEST

OFFICIAL CONTEST RULES NO PURCHASE REQUIRED

1. CONTEST PERIOD:

British Columbia Hydro and Power Authority (“BC Hydro”) “Read a Book Day” contest (the “Contest Rules”) begins on September 6th, 2019 at 8:00 a.m. Pacific Time (“PT”) and ends on September 8th, 2019 at 11:59 p.m. PT (the “**Contest Period**”).

2. ELIGIBILITY:

NO PURCHASE REQUIRED. The Contest is open to all legal residents of British Columbia who have reached nineteen (19) years of age at the time of entry and otherwise comply with these Official Contest Rules (the “**Contest Rules**”). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

3. HOW TO ENTER:

NO PURCHASE REQUIRED. To enter for a chance to win, complete one (1) of the following steps during the Contest Period:

- (a) on September 6th, 2019 @bchydro on Instagram will post about our “Read a Book Day” contest requesting that viewers (1) like the post; (2) follow @bchydro on Instagram; and (3) tag a friend in the comments

OR

- (b) on September 6th, 2019 @bchydro on Twitter will post about our “Read a Book Day” contest requesting that viewers (1) retweet the post ; (2) follow @bchydro on Twitter; (3) reply to the tweet with their favourite book.

OR

- (c) on September 6th, the BC Hydro Facebook page will post about our “Read a Book Day” contest requesting that viewers (1) like the content; and (2) reply with your favourite book in the comments.

Anyone who carries out any of the above using an Instagram, Twitter, or Facebook account and complies with the Contest Rules will be entered for a chance to win. All Contest entries must be received by the end of the Contest Period. All entries become the property of BC Hydro and will be stored and destroyed in compliance with the Freedom of Information and Protection of Privacy Act. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

LIMIT ONE (1) ENTRY PER PERSON FOR EACH SOCIAL MEDIA PLATFORM. Any person who enters more than the allowable number of entries into the Contest using multiple user names or identities will be disqualified by BC Hydro, in its sole discretion.

4. PRIZES:

The Prize: There are nine (9) prizes available to be won; three (3) designated to each of Instagram, Facebook and Twitter.

Each Prize pack includes four (4) books:

- (1) Lee Maracle: My Conversations with Canadians
- (1) Cherie Dimaline: The Marrow Thieves
- (1) Terese Marie Mailhot: Heart Berries
- (1) Phyllis Webstad: The orange shirt story

Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Hydro reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. **LIMIT ONE (1) PRIZE PER HOUSEHOLD.** Prizes are subject to any terms, conditions, and restrictions imposed by their issuer or manufacturer.

5. WINNER SELECTION:

A random draw will be conducted on September 9th, 2019 by BC Hydro to select nine (9) entrants, three (3) entrants per channel from all eligible Contest entries from @bchydro on Instagram, three (3) entrants from all eligible Contest entries from @bchydro on Twitter, and three (3) entrants from all eligible Contest entries from the BC Hydro Facebook page to each win the prize. If the same winner is selected for any of social media platforms, BC Hydro will redraw for @bchydro on Twitter. If a second redraw is necessary, BC Hydro will redraw from the BC Hydro Facebook page. The chances of winning depend on the total number of eligible entries received.

Before being declared a winner, the selected entrants will be contacted via their social media account and be required to send their name, address, email and phone number. Once contact information is provided, BC Hydro will contact the selected entrant who will be required to, (a) correctly answer a mathematical skill-testing question and (b) sign and return a Declaration, Consent and Release form in order to receive the prize. At least two (2) attempts will be made over the two (2) days following the draw to contact the selected entrant. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, fails to complete and return the Declaration, Consent and Release form within the five (5) business days after being contacted, or cannot accept the prize for any reason, then at BC Hydro's sole discretion, that entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. By accepting the prize, the winners consent to the use of their names, including Instagram, Twitter, or Facebook user names, photograph or other likenesses for any publicity purpose connected with this Contest without further compensation, within or outside of Canada.

6. CONSENT:

By entering the Contest, all entrants agree and consent and give a royalty-free, irrevocable right and license to BC Hydro to use their names, Instagram, Twitter, or Facebook user names, in any advertising, promotion and marketing by BC Hydro, in any medium or form of distribution (electronic or otherwise), whether inside or outside Canada, without compensation, for the purpose of the Contest. Entrants further agree that their entry, including their personal information, name and Instagram, Twitter or Facebook user names, and information in the meta tags, may be stored and processed on servers located both inside and outside of Canada as per the Terms of Service or Use agreed to when establishing an account with Instagram and/or Twitter, for the purpose of this Contest in furtherance to BC Hydro's mandate under the Hydro and Power Authority Act and the Clean Energy Act. Once submitted, entries cannot be modified, deleted or cancelled by a Contest entrant.

The Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, Twitter or Facebook. Instagram, Twitter, and Facebook are completely released of all liability by each participant in the Contest. All entrants acknowledge and agree that their information is being provided to BC Hydro and not to the respective social media platform. Any questions or complaints regarding the Contest should be directed to BC Hydro and not to the respective social media platform.

7. PRIVACY:

BC Hydro will use any personal information provided with the entry, including the entrants' name, address, postal code, email, and phone number for the purpose of administering the Contest, as contemplated by these Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the Hydro and Power

Authority Act and Clean Energy Act and in accordance with the provisions of the Freedom of Information and Protection of Privacy Act. If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact Dayna Isber at 604 623 3509.

8. GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Rules and the decisions of BC Hydro, which shall be final and legally binding. No correspondence will be entered into by BC Hydro with respect to the Contest except with selected entrants. BC Hydro reserves the right to terminate or amend this Contest at any time without prior notice. The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia

9. DISQUALIFICATION:

BC Hydro reserves the immediate right to disqualify any entrant who is deemed, in its sole discretion, (i) is not in compliance with these Rules, (ii) tampers with the entry process, the Contest, or the website; or (iii) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner.

10. LIMITATION OF LIABILITY:

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and their respective partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro, nor any of their employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges or advertising/promotion agencies (collectively, the "Released Parties") assume no responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released Parties

are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest or website, as solely determined by BC Hydro will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.