

WE ALWAYS LEAVE THE LIGHTS ON,
YET WE'RE A SHINING EXAMPLE OF ENERGY EFFICIENCY.



Paul Sander, CEO of Hollyburn Properties



BEING POWER SMART MAKES BUSINESS SENSE

When Paul Sander, CEO of Hollyburn Properties wanted to enhance the lighting quality and aesthetics of seven apartment buildings his company owns and manages, he knew it would be a tall order.

But he also knew that energy-efficient upgrades would help lower operating costs. And he knew that BC Hydro could help. Through BC Hydro's Product Incentive Program, he received over \$1,700 to switch from old lighting technology to energy-efficient T8 fluorescent lamps, CFLs and LED exit signs.

Everyone at Hollyburn Properties was extremely happy with the results. Not only did they receive incentives for the retrofits now, but they'll enjoy electricity savings of about \$2,700 every year from now on. And that's something they can put toward other building improvements.

Looking for new ways to highlight your business?
Simply visit www.bchydro.com/incentives or call 604 522-4713 in the Lower Mainland or 1 866 522-4713 elsewhere.

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POWER SMART