

**British Columbia Hydro and Power Authority (“BC Hydro”)  
“Save More with ENERGY STAR® qualified Maytag® Clothes Washer” Contest**

**Official Contest Rules**

1. **NO PURCHASE NECESSARY.** This Contest is open to residents of British Columbia, Canada, who are aged nineteen (19) years or older as of October 1, 2009 and otherwise comply with all the conditions of these rules. See Rule 5 for additional eligibility requirements. The Contest begins on October 1, 2009 at 06:01am Pacific Time (“PT”) and ends January 31, 2010 at 05:59pm PT (the “Contest Period”).

**How to Enter:**

Complete the official contest ballot form located on the rebate claim form (“official ballot form”) which will be provided to you when you purchase a qualifying Whirlpool® clothes washer at a participating authorized independent Maytag® appliance retailer located in BC Hydro’s service territory in British Columbia as set out below (“Independent Retailers”). Excludes national stores, including but not limited to Sears, The Brick, Future Shop, Home Depot, HBC and Leons.

BC Hydro’s service territory includes all areas except southern Okanagan (Kelowna, Penticton, Osoyoos, and Grand Forks).

**No purchase necessary:** You may receive one (1) official ballot form on request at participating Independent Retailers or online at [www.maytag.ca](http://www.maytag.ca).

LIMIT one (1) entry per person per household.

All entries must be mailed to: Power Smart ENERGY STAR® Appliance Rebate Program, PO Box 9090, Station W, Surrey BC, V3T 5W4.

Entry deadline: Entries must be post-marked no later than January 31, 2010 and received by February 16, 2010 or will be void.

By submitting an entry, entrants acknowledge that they have read, understood, are eligible for and agree to abide by these Official Contest Rules.

2. **PRIZE:** There is one (1) prize available to be won, consisting of the winner’s choice of a Maytag® appliances, with a Manufacturer’s Suggested Retail Price (at the time of selection) of up to a maximum of \$1500 (Cdn.)

(“the Prize”).

Fulfillment of Prize is based on availability and subject to change. Prize selection will be coordinated by BC Hydro and Prize must be selected by March 15, 2010 or will be forfeited. Any costs or expenses associated with the Prize including but not limited to installation will be the responsibility of the winner. Prize includes delivery to one location in British Columbia. Prize must be accepted as awarded and may not be substituted or redeemed, in whole or in part, for cash except for the right of Whirlpool Canada LP (“Whirlpool”), in its sole and absolute discretion, to make a Prize substitution of equivalent value in the event that a Prize is unavailable for reasons beyond its control.

3. **DRAW:** A random draw will be held on or around 02:00 PM PT on February 16, 2010 to select one entry from all eligible entries received during the Contest Period. The draw will be conducted by a representative of BC Hydro, in Burnaby, British Columbia. The chances of winning are dependent upon the total number of eligible entries received.

**4. NOTIFICATION:** The selected entrant will be notified by telephone using the personal information provided on the official ballot form. Before being declared a winner, the selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by telephone. At least four attempts over the ten (10) business days following the draw will be made to contact the selected entrant. If a selected entrant cannot be contacted in this manner, that entrant may be disqualified in BC Hydro's sole discretion and another entrant will be selected from the remaining eligible entrants. BC Hydro is not responsible for the failure for any reason whatsoever, including its own negligence, of a selected entrant to receive notification or for BC Hydro to receive the selected entrant's response. Before being declared a winner, the selected entrant must sign BC Hydro's declaration and release form to: (a) accept the Prize as awarded and confirm compliance with these contest rules; (b) release, waive and forever discharge all right, in contract or tort, to damages against BC Hydro or Whirlpool or their respective affiliates for any loss or injury sustained as a result of accepting the Prize, (c) consent to the use by BC Hydro of his/her name, address, photograph or likeness for any publicity purpose connected with this contest, without any further compensation, other than the Prize offered and (d) consent to the disclosure of entrant's information by BC Hydro to Whirlpool for the purposes of the administration of the Contest and Prize fulfilment. The signed declaration and release form may be returned to BC Hydro by mail, fax or email (in scanned PDF format) and must be received by BC Hydro within four (4) days of delivery thereof to the selected entrant, failing which that entrant will be disqualified and BC Hydro may, in its sole and exclusive discretion, select another entry from remaining eligible entries or, alternatively, may elect not to award the Prize.

**5. ELIGIBILITY:** No purchase necessary. Contest open to residents of British Columbia, Canada, 19 years of age or older. Employees of BC Hydro and Whirlpool and their respective advertising and promotional agencies, and persons with whom such employees reside, are not eligible. In any event, BC Hydro shall have exclusive discretion to deem which entries are valid and meet all the conditions of these rules.

**6. MISCELLANEOUS:** Entrants who have not complied with these Official Contest Rules are subject to disqualification at the exclusive discretion of BC Hydro. Prize is not transferable and must be accepted as awarded with no substitutions in cash (whole or in part) or otherwise, except at BC Hydro and Whirlpool's sole and exclusive discretion. All decisions of BC Hydro are final in all matters relating to this contest. No correspondence will be entered into by BC Hydro with respect to this contest, except with the selected entrant. BC Hydro reserves the right to terminate or amend this contest at any time without prior notice, if it considers that any factor may potentially interfere with its proper conduct as contemplated by these Official Contest Rules. This contest is subject to all applicable federal, provincial and municipal laws.

**8. INTELLECTUAL PROPERTY:** All intellectual property, including but not limited to copyright and trademarks, in all of the promotional materials, web pages and source code related to the Contest are owned by BC Hydro or Whirlpool. All rights are reserved. Copying or unauthorized use of any such copyrighted material or trademarks without the express written consent of BC Hydro or Whirlpool is strictly prohibited.

**9. PRIVACY:** BC Hydro will use the personal information you provided on the official ballot form to administer the Contest, to contact you if you are selected as the winner and to supply your name and contact information to Whirlpool for the purpose of arranging delivery of the Prize. BC Hydro is collecting your personal information in accordance with BC Hydro's conservation mandate under the Utilities Commission Act. All personal information you provide to BC Hydro is collected, used and disclosed in accordance with the (BC) *Freedom of Information and Protection of Privacy Act*. If you have any questions on how BC Hydro collects, uses or discloses your personal information with regards to the Contest, please contact Power Smart Residential Operations at 1 800 209 9999. You may also consult the [bchydro.com](http://bchydro.com) privacy policy for more information.