

## MIDDLE BEACH LODGE GETS 5 STARS FOR ENERGY CONSERVATION



*Shannon Irvine – Housekeeping Manager, Middle Beach Lodge*



### BEING POWER SMART MAKES BUSINESS SENSE

Middle Beach Lodge in Tofino was looking for ways to save money and Shannon Irvine, Housekeeping Manager, found a way to do it.

While taking a closer look at her department's budget, Shannon quickly realized that she could improve the Lodge's bottom line by replacing inefficient lighting. Shannon's lighting distributor referred her to the BC Hydro Power Smart Product Incentive Program. The Program provides financial incentives for organizations that install energy-efficient technologies.

Middle Beach Lodge installed new lighting technology, and through the Product Incentive Program will save almost \$2400 a year in electricity costs. They will also save an estimated \$1500 in maintenance costs. The savings don't stop there – further lighting upgrades are underway to help them save even more money and energy.

At Middle Beach Lodge, there's always room for energy efficiency.

Looking for new ways to highlight your business?

Simply visit [www.bchydro.com/incentive](http://www.bchydro.com/incentive), or call 604 522-4713 in the Lower Mainland, or 1 866 522-4713 elsewhere.

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