

# CELEBRATE YOUR SMARTS

## POWER SMART PARTNER RECOGNITION PROGRAM FOR INDUSTRIAL CUSTOMERS

### WE BELIEVE THAT SMART ENERGY MANAGEMENT IS SOMETHING WORTH CELEBRATING. THAT'S EXACTLY WHAT OUR PARTNER RECOGNITION PROGRAM IS ALL ABOUT.

If there's one thing that Power Smart's programs are designed to prove, it's that saving energy comes with its own great rewards. Yet that hasn't stopped us from coming up with even more rewards for progressive energy management.

We created the Power Smart Partner Recognition Program to give BC Hydro's industrial customers a straightforward, no-cost way to proudly declare their commitment to conservation. To begin, all you need to do is sign a conservation pledge. Right away, you'll receive a recognition package that includes your framed pledge, as well as acknowledgment of your commitment on our website and in our annual print campaign.

As you carry out energy studies and conservation activities, you'll collect conservation credits that will earn you milestone plaques, an expanded company profile on our site, and improve your team's chances at the annual Power Smart Excellence Awards—the province's premiere event for celebrating the future of energy.

Thanks to our standard funding offers and other conservation resources, it's easier and more cost-effective than ever to enjoy the financial, environmental, and productivity benefits of energy efficiency. And now, you can also earn public recognition for your efforts at no additional cost. Sign your pledge, and you'll start earning credits today.

### IS THIS PROGRAM FOR YOU?

We created this recognition program for all BC Hydro industrial customers who consume more than \$50,000 of electricity annually.

Of course, this program is only meant to complement all of the other great programs that we've developed to help you improve your profitability, enhance your facilities, meet your environmental goals, and establish your reputation as an energy leader. To find out more, give us a call or visit [bchydro.com/industrial](http://bchydro.com/industrial).

### KEY BENEFITS

#### Energy Leadership

Show off your progressive energy management to stakeholders, customers, and industry peers.

#### Credit In Your Communities

Get your commitment to conservation noticed in the communities where you do business.

#### Zero Risk

You'll earn credits and public recognition at no additional cost to your organization.

## GET RECOGNIZED

Once you've signed and returned your pledge, we'll set you up with a comprehensive Power Smart Partner recognition package that will formalize your commitment and heighten your profile as an energy leader in our province.

- **Framed conservation pledge**  
As soon as you sign up, you'll get a framed copy of your conservation pledge to tangibly showcase your corporate commitment to energy conservation.
- **Website profile**  
We feature all Power Smart Partners on our website, with extended profiles of the top ten partners (according to how many conservation credits they've earned.)
- **Annual print campaign**  
Every year, we celebrate our industrial partners with a print advertising campaign that names every BC organization that has pledged to save energy with us.
- **Milestone plaques**  
We'll provide you with milestone plaques to mark your achievements and improve the visibility of your conservation efforts, both inside and outside of your organization.
- **The power of our brand**  
BC Hydro's Power Smart program is recognized throughout the province as a trusted authority on conservation and energy management. Your partnership will serve as compelling proof of your commitment.
- **The Power Smart Excellence Awards**  
Every year, BC's businesses get together to recognize energy champions from every industry at the Power Smart Excellence Awards. When you become a Power Smart Partner and earn conservation credits, you give your team a major boost toward potential wins in a variety of awards categories. (For more information, go to [bchydro.com/awards](http://bchydro.com/awards).)

## HOW IT ALL WORKS

First, contact us. We'll send you a signup package with two conservation pledges inside. Send both signed pledges back to us, and you're officially a Power Smart Partner.

Maintaining the partnership is straightforward. All you need to do is earn credits by completing a given number of conservation initiatives within two-year intervals. When your organization or division signs the pledge, all sites that report up to the signing authority can participate. This means that all reporting sites can help earn credits and can benefit from the program.

## EARNING CREDITS

We use conservation credits as an easy way for our partners to monitor their progress in energy management. As an introduction to the new recognition program, we only require you to earn one credit between April 1, 2008 and March 31, 2010.

In April 2010, we'll send you a renewal pledge. If you've earned your single credit, all you need to renew your partnership is to sign the pledge and commit to completing three more credits by April 2012. This same cycle will repeat every two years after that.

In general, completing a study or assessment will earn you one credit, while implementing efficiency projects or developing a comprehensive energy management plan will earn you two credits. Possible credits are listed below and on the back of your pledge; for more details, just talk to us.

1 Credit	<p>Complete a study, audit or assessment</p> <ul style="list-style-type: none"><li>• Customer Site Investigation (CSI)</li><li>• Plant-Wide Energy Audit</li><li>• Energy Efficiency Feasibility Study</li><li>• Energy Management Assessment (EMA)</li><li>• Pumping Assessment</li></ul> <p>Develop a specific efficiency or management plan</p> <ul style="list-style-type: none"><li>• Monitoring, Targeting and Reporting (MT&amp;R)</li><li>• Motor Management Planning (MMP)</li></ul> <p>Hire an energy manager</p> <p>Launch an Employee Energy Awareness Program</p>
2 Credits	<p>Develop a comprehensive Sustainable Energy Management Program (SEMP)</p> <p>Complete a substantial energy efficiency project</p>



## CONTACT US

Think it's time to get recognized for your commitment to saving energy? Talk to your Key Account Manager, or give our Customer Care people a call.  
604 453 6400 (Lower Mainland) 1 866 453 6400 (elsewhere in B.C.)  
[bchydro.com/industrial](http://bchydro.com/industrial) [industrial@bchydro.com](mailto:industrial@bchydro.com)