

AWAKEN YOUR ENERGY

EMPLOYEE ENERGY AWARENESS PROGRAM FOR INDUSTRIAL CUSTOMERS

THERE ARE ENERGY SAVINGS HIDING IN EVERY CORNER OF YOUR ORGANIZATION. EMPLOYEE ENERGY AWARENESS IS ONE OF THE BEST WAYS TO FIND THEM.

INTRO

When it comes to energy efficiency, it's often the new technologies and the big, bold capital projects that get the most attention. So you might be surprised to hear that one of the best ways to enjoy reliable, long-term savings is refreshingly basic—not to mention refreshingly cost-effective.

Our Employee Energy Awareness Program is all about helping you to get people at every level of your organization excited about energy efficiency. With your whole team engaged, you'll discover the true power of having so many eyes on the lookout for everyday opportunities to cut waste and improve efficiency. What that adds up to is a company-wide culture of conservation that will continue to uncover new ways to save for years to come.

We've seen the radical boost that employee energy awareness can give to any industrial conservation initiative. That's why we happily provide the tools our customers need to make their awareness campaigns happen, effectively and economically.

If you're a BC Hydro industrial customer, you're eligible to attend subsidized general strategy workshops, as well as to get free educational and campaign materials to help you put your plan into action. Customers who are participating in our Industrial Energy Manager Program can take advantage of further opportunities, including a customized workshop and kick-off event, co-funding for giveaways, and annual awareness events.

KEY BENEFITS

Everyday Savings

- With your team working daily to reduce waste, you'll enjoy remarkable savings on energy and maintenance costs.

Continuous Improvement

- Your company's newfound culture of conservation will help uncover additional ways to save for years to come.

Energy Leadership

- Your company-wide commitment to efficiency and environmental stewardship won't go unnoticed by your customers and peers.

EMPLOYEE AWARDS

GOOD WORK GETS RECOGNIZED

You don't need to be an energy manager to make a difference when it comes to energy. That's why we created the Workplace Conservation Leadership Award—to celebrate the hard work and initiative of anyone who's helped made energy conservation a reality at their workplace.

We present the award every year at the Power Smart Excellence Awards. If someone on your team is truly passionate about saving energy, she or he could be next year's winner.

For more information, including nomination details, visit bchydro.com/awards.

PROGRAM DETAILS

IS THIS PROGRAM FOR YOU?

All of BC Hydro's industrial distribution and transmission customers are welcome to take advantage of the campaign resources offered as a part of our Employee Energy Awareness Program. Any organization can benefit from incorporating an awareness campaign into their overall efficiency efforts.

In addition to this initiative, we've developed a number of other programs that you can use to improve your profitability, enhance your facilities, meet your environmental goals, and establish your reputation as an energy leader. To find out more, give us a call or visit bchydro.com/industrial.

WE MAKE CHANGE EASY

We understand that changing the day-to-day culture of your organization can seem like a big challenge. That's why we've come up with a number of resources to make the transformation as straightforward as possible.

General Planning Workshops

At a professionally facilitated workshop, your planning team will learn best practices, share ideas and develop a custom framework for your company's awareness campaign. Our subsidized workshops are offered twice a year in central locations. An attendance fee applies.

Campaign Materials

We've created a variety of free printed and downloadable materials that workshop participants and other customers can use around their facilities to remind, to educate, and to introduce new operational procedures.

- **Posters and Stickers** These can be used to heighten awareness around a number of energy-efficiency topics, ranging from teamwork to end uses like lighting, motors, pumps, compressed air, refrigeration, fans and blowers, and steam.
- **Checklists and Equipment Signs** We designed these materials to help you integrate energy checks into your maintenance and operational procedures, especially in the case of motors, pumps, compressed air and refrigeration.
- **Tool Talk Cards** These question-and-answer cards are invaluable for education at crew meetings, covering introductory and advanced topics relevant to compressed air, motors and pumps.

MORE TOOLS FOR ENERGY MANAGERS

We think that the best route to efficiency is through comprehensive, integrated energy management. For customers who are also participating in our Industrial Energy Manager Program, we offer an expanded set of resources for launching new energy awareness campaigns.

- A customized, on-site campaign planning workshop, fully funded by BC Hydro.
- Participation of our Power Smart Outreach Team in on-site kick-off events.
- Funding towards energy-efficient giveaways for employees at kick-off events. (Our customers often choose CFL lighting packages or LED holiday lights for giveaways.)

CASE STUDY

CATALYST PAPER: AN ENERGY AWARENESS SUCCESS STORY

Catalyst Paper is one of North America's leading producers of mechanical printing papers, employing about 3,000 British Columbians at its mills in Crofton, Elk Falls, Port Alberni, Powell River and Coquitlam.

In March 2006, with the help of Power Smart's programs for industrial customers, Catalyst launched its ambitious Sustainable Energy Management Plan, including a company-wide energy awareness initiative dubbed Power Watchers. All together, the plan was designed to reduce the company's energy costs by \$5 million a year.

And reduce they did. By the end of the plan's first year, Catalyst not only exceeded its conservation goals, but also firmly planted the seeds for an energy-efficient culture to take root throughout the organization.

As Catalyst's Director of Energy Dennis Fitzgerald explains, "The employee awareness program generated many suggestions and resulted in significant savings to the organization . . . We also realized benefits from employees who changed their behaviour: how they used energy on a day-to-day basis at the mill sites, and how they looked for ways to reduce energy consumption."

"I don't doubt that the savings will continue and hopefully get even larger year by year," he adds. "You can actually feel the culture continuing to change as we incorporate energy management into every aspect of our business."



CONTACT US

Ready to get your workforce powered up for conservation?
Talk to your Key Account Manager, or give our Customer Care people a call.
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