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AMAZING RESULTS BUILD A STRONG CASE FOR LIGHTING UPGRADES

BEING POWER SMART MAKES BUSINESS SENSE

When one of their clients suggested upgrading the 1970s-era lighting in their 5,000-square-foot office building—and informed them that BC Hydro incentives could help offset the cost—Campbell River law firm Shook Wickham Bishop & Field jumped at the chance. The firm's partners were eager to save on energy costs and make the atmosphere of their offices more pleasant, and they quickly decided that energy-efficient technologies were the way to go.

With rebates from the Power Smart Product Incentive Program, the firm retrofitted the entire building, upgrading every light in their offices, board rooms, secretarial and reception areas, washrooms, hallways and storage areas. The project succeeded beyond expectations, providing the highest percentage of energy savings of all projects completed by small and medium businesses through the program in 2008.

The new lighting took some getting used to—because it was so much brighter! Lawyers and staff have commented on the warmer quality of light, and also appreciate the decreased need to replace lamps.

Looking for bright ideas to apply to your business?

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