

PRODUCT INCENTIVE PROGRAM

The Power Smart Product Incentive Program (PIP) provides financial incentives to organizations that replace inefficient products with energy-efficient technologies. PIP helps businesses to:

- Reduce operating costs
- Improve the work environment
- Show leadership in environmental sustainability

APPLICATION PROCESS

1. Purchase and install eligible energy-efficient technologies according to BC Hydro installation standards.
2. Apply online within 120 days of invoice date.
3. Submit necessary documentation to BC Hydro.
4. Receive incentive cheque by mail once application is reviewed by BC Hydro.

KEY POINTS TO REMEMBER

- Products must be listed in BC Hydro's e.Catalog with an "incentive" tag—ENERGY STAR® designation may not be enough. Visit bchydro.com/ecatalog.
- Projects must be completed by qualified installers.
- Customers must submit an application within 120 days of the date on the invoice.
- Customer must have a minimum of \$50 in incentives.

EXAMPLE OF POTENTIAL SAVINGS

Facility Type	Size	Existing Products	Energy-efficient Retrofits	Total Savings*	Plus
Convenience Store	3000 ft ²	20 incandescent lights	20 CFLs	Energy: \$570	\$510 Product Incentive
		2 incandescent exit signs	2 LED exit signs		
		15-4'2 lamps T12s & magnetic ballasts	30-4' 32 W T8 lamps & electronic ballasts (incentive calculated per lamp)		

* Assume electricity costs at \$0.057/kWh with lamps operating at 6,500 hours and exit signs operating at 8,760 hours.

COMMON TECHNOLOGIES AVAILABLE FOR INCENTIVES



Compact Fluorescent



LED Exit Sign



Halogen Infrared Lighting



T8 Fluorescent Lighting



Occupancy Sensor



Metal Halide Lighting

FOR MORE INFORMATION

Power Smart Business Helpdesk: 1 866 522 4713

Website: bchydro.com/incentives

List of eligible products: bchydro.com/ecatalog

Get started today!