

**Community Outreach Home Energy Contest  
British Columbia Hydro and Power Authority (“BC Hydro”)**

**Official Contest Rules**

1. Community Outreach Home Energy Contest (the “Contest”) is open to any British Columbia resident age 19 years or over who meets all the conditions of these Official Contest Rules. See Rule 7 for additional eligibility criteria. The Contest begins June 1, 2010 and closes June 30, 2010 at 11:59 pm Pacific Time (the “Contest Period”).
2. **How to Participate** – No purchase necessary. To enter the contest, attend an event (“Event”) where BC Hydro representatives are signing people up to *Team Power Smart* during the Contest Period, and either:
  - a) complete the Team Power Smart pledge form (available from a BC Hydro Outreach representative or at the Power Smart booth), including a special promotional code which will be available at Events, and deposit it in the entry box located at the BC Hydro Power Smart booth at the Event. For Event listings, visit [www.bchydro.com](http://www.bchydro.com) for locations and times); or
  - b) complete the Team Power Smart pledge form via a Power Smart branded kiosk (available from a BC Hydro Outreach representative), including a special promotional code which will be available at Events.

To enter without attending an Event, you may also enter by sending an email message to [brandon.young@bchydro.com](mailto:brandon.young@bchydro.com) and requesting a special promotional code, prior to June 29, 2010 at 11:59 pm Pacific Time. Requestors must include the specifics of the Event, location and date they would like the code for. To sign up for Team Power Smart and/or enter the Contest with the emailed special promotional code:

- i. Access the Team Power Smart web page on the [bchydro.com](http://bchydro.com) web site and join Team Power Smart by completing the online form, committing to a 10% electricity reduction goal, and entering the emailed special promotional code during the Contest Period. No purchase is necessary to join Team Power Smart.
- ii. If an eligible entrant is a BC Hydro residential customer who has already joined Team Power Smart before the start of the Contest Period, then that entrant will receive one entry into the Contest by logging in to their BC Hydro online account and entering the emailed special promotional code during the Contest Period. Multiple logins will be counted as one entry.
- iii. If an entrant has already joined Team Power Smart before the start of the Contest Period, but is not an account holder, they will receive one entry into the Contest by completing and submitting the online form (referred to in Rule 2 c. i. above) and entering the emailed special promotional code. In completing this online form, existing Team Power Smart members are only entering the contest, not rejoining Team Power Smart. Multiple submissions will be counted as one entry.

LIMIT one (1) entry per promotional code per household regardless of the method of entry. The same promotional code is used for all methods of entry. Other BC Hydro *Team Power Smart* event contests running in different communities will have separate promotional codes.

3. By submitting an entry, entrants acknowledge that they have read, understood and agreed to abide by these Official Contest Rules.
4. **Random Draw** – A random draw will be held approximately 2 weeks after June 30, 2010. One entry will be randomly selected from all eligible entries received in accordance with Rule 2 during the Contest Period. The chances of winning depend upon the total number of eligible entries received.
5. **Prize** – There is one (1) grand prize available to be won, consisting of an energy efficient home retrofit package. Prize package consists of [CFL light bulbs, draft proofing materials, programmable thermostat, faucet aerators, water saving shower head, and water pipe wrapping; all materials installed by a general contractor] and has an approximate retail value of \$1000. All other costs associated with the use by the winner of the prize are the responsibility of the winner.
6. **Notification** – The selected entrant will be notified by e-mail. To be declared a winner, the selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question. At least five attempts over the five business days following the draw will be made to contact the selected entrant. If the selected entrant cannot be contacted in this manner, that entrant will be disqualified and another entrant will be selected from the remaining eligible entrants. BC Hydro is not responsible for the failure for any reason whatsoever, including their own negligence, of a selected entrant to receive notification or for BC Hydro to receive a selected entrant's response. Before being declared a winner, the selected entrant must sign a declaration and release form to (a) accept the prize as awarded and confirm their eligibility and compliance with these rules; (b) release, waive and forever discharge all right, in contract or tort, to damages against BC Hydro, and their affiliates and agents for any loss or injury sustained as a result of accepting the prize; (c) consent to the use of his/her name, address, photograph or likeness for any publicity purpose connected with this Contest, without any further compensation, other than the prize offered
7. **Eligibility** – No purchase necessary. Contest is open to B.C. residents who are 19 years of age or older as at the start of the Contest Period. One entry per promotional code per household. Employees of BC Hydro and its affiliates, and their respective advertising or promotional agencies involved with this Contest, and persons with whom such employees reside, will not be eligible. In any event, BC Hydro shall have exclusive discretion to deem which entries are valid and meet all the conditions of these rules.
8. **Miscellaneous** – Entrants who have not complied with these Official Contest Rules are subject to disqualification at the exclusive discretion of BC Hydro. Prize is not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except as provided by these rules or at BC Hydro's sole and exclusive discretion. BC Hydro reserves the right to substitute a prize of equivalent value if the prize cannot be awarded as described. All decisions of BC Hydro are final in all matters relating to this Contest. No correspondence will be entered into by BC Hydro with respect to this Contest, except with the selected

- entrant. BC Hydro reserves the right to terminate or amend this Contest at any time without prior notice, if it considers that any factor may potentially interfere with its proper conduct as contemplated by these Official Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws.
9. BC Hydro is not responsible for entries lost, misdirected, illegible, or delayed for any reason whatsoever. BC Hydro is not responsible for any problems or technical malfunction of any telephone or cell phone network or lines, computer online systems, servers, kiosks, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the entry system, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from this Contest. BC Hydro reserves the right, in their sole discretion, to cancel or suspend this Contest should a virus, bug, or other cause beyond the reasonable control of BC Hydro or its agents corrupt the security or proper administration of the Contest.
  10. All entries become the property of BC Hydro and will not be returned. All intellectual property, including but not limited to trademarks and copyright, and all of the promotional materials associated with the Contest, are owned by BC Hydro. All rights are reserved. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.
  11. **PRIVACY:** BC Hydro will use the personal information you provided to sign up to Team Power Smart to administer the Contest and contact you if you are selected as the winner. For the purposes of the above, "my personal information" only includes my name, my email address and the number of residents in my home. BC Hydro is collecting this personal information in furtherance of its conservation mandate under the Utilities Commission Act. Any personal information you provide to BC Hydro will be handled in accordance with the British Columbia Freedom of Information and Protection of Privacy Act. If you have any questions about how BC Hydro collects, uses or discloses your personal information, or about the Team Power Smart Outreach program, you may contact Brandon Young, BC Hydro Business Project Coordinator at (604)623.3871.