



BC HYDRO POWER SMART MONTH CONTEST

THIS CONTEST IS OPEN TO BRITISH COLUMBIA RESIDENTS ONLY AND IS GOVERNED BY BRITISH COLUMBIA AND CANADIAN LAW.

1. CONTEST PERIOD:

The British Columbia Hydro and Power Authority ("BC Hydro") Power Plan Contest (the "Contest") begins on October 1, 2013 at 12:00:01 a.m. Pacific Time ("PT") and ends on October 31, 2013 at 11:59:59 p.m. PT (the "Contest Period").

2. ELIGIBILITY:

NO PURCHASE REQUIRED. The Contest is open to all legal residents of British Columbia who have reached the age nineteen (19) years at the time of entry and otherwise comply with all the conditions of these rules (the "Contest Rules"). Employees of BC Hydro, its affiliates, advertising and promotional agencies and the immediate family and household members of those persons are not eligible.

3. HOW TO ENTER:

Any time during the Contest Period, visit the BC Hydro Power Smart website at www.powersmart.ca and follow the on-screen instructions to create your own Power Plan. Once a Power Plan is created, you will be automatically taken to a webpage with total cost savings expected from your Power Plan. On this page, click the button that says Enter to win a \$10,000 ENERGY STAR prize package, courtesy of Samsung" and complete the form to enter. You may also enter at the same website using the following mobile devices: iOS 4+, Android 2.3+ Blackberry OS 7+ and Blackberry OS 10 (Playbook). Limit one (1) entry per person for completing a Power Plan. Participants can earn up to two (2) additional entries, for a maximum of three (3) entries, by:

1. Entering a bonus entry code, available from BC Hydro Community Outreach, which will be handed out to customers by Outreach representatives at events around British Columbia during the month of October. Bonus entry codes will be handed out at the discretion of representatives to customers who engage with them and the activities in their booth. For a list of events that Outreach will be attending and giving out bonus entry codes at, please visit powersmart.ca.

2. Sharing your Power Plan through BC Hydro social channels on Facebook and Twitter. When a user completes their Power Plan, they will have an option to select a button to enter the Contest. If selected, this button will open a pop-up window where the user can choose to share their Power Plan for a bonus entry.

All entries become the property of BC Hydro and will be stored and destroyed in compliance with the *Freedom of Information and Protection of Privacy Act*. BC Hydro is not responsible for and accepts no liability for late, lost, misdirected, delayed or incomplete entries. Any person that attempts to obtain more than the allowable number of entries into the Contest and/or use multiple names or identities to enter the Contest will be disqualified.

4. PRIZE:

There is one prize available to be won, an ENERGY STAR prize package, courtesy of Samsung that allows the winner to choose one or more of Samsung's ENERGY STAR rated products up to a maximum retail value of \$10,000 CDN (the "Prize"). The products selected must be ENERGY STAR rated, in stock,

and the winner cannot select more than one product from each Samsung product line. All products are subject to availability. All products must be part of the same order and delivery must be accepted by November 30, 2013. The Prize is not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except in BC Hydro's exclusive discretion. BC Hydro reserves the right, in the event that the Prize or any component of the Prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability.

5. WINNER SELECTION:

A random draw will be conducted on or around November 8, 2013 by BC Hydro to select one (1) entrant from all eligible Contest entries to win the Prize (the "Selected Entrant"). The chances of winning depend on the total number of eligible entries received. Before being declared the winner, the Selected Entrant will be contacted by phone or email and be required to (a) correctly answer a mathematical skill-testing question and (b) sign and return the Declaration and Release form which confirms compliance with these Contest Rules, acknowledges acceptance of the Prize as awarded, and release BC Hydro from any and all liability in connection with this Contest. At least three (3) attempts will be made over the ten (10) days following the draw to contact the Selected Entrant. If the Selected Entrant cannot be contacted, fails to correctly answer the skill-testing question, fails to complete and return the Declaration and Release Form within the two (2) business days, or cannot accept the Prize for any reason, then at BC Hydro's sole discretion that person will be disqualified and another entrant selected by random draw from remaining eligible entries. BC Hydro is not responsible for the failure for any reason whatsoever, including its own negligence or due to computer, telephone or technical problems, of a Selected Entrant to receive notification or for BC Hydro to receive a Selected Entrant's response.

6. PRIVACY:

BC Hydro will use any personal information provided with the entry, including the entrants name, address, postal code and phone number for the purpose of administering the Contest and for BC Hydro's marketing and promotional purposes, both inside and outside of Canada, as contemplated by these Contest Rules. BC Hydro collects and uses personal information and runs this Contest in furtherance of its conservation mandate under the *Clean Energy Act* and in accordance with the provisions of the *Freedom of Information and Protection of Privacy Act*. If you have any questions about how BC Hydro collects, uses or discloses your personal information, please contact Chelsea Grisdale at 604-623-3596.

7. GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Hydro, which shall be final and legally binding. No correspondence will be entered into by BC Hydro with respect to the Contest except with Selected Entrants. BC Hydro reserves the right to terminate or amend this Contest at any time without prior notice. No correspondence will be entered into by BC Hydro with respect to this Contest, except with the Selected Entrants. The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws.

8. LIMITATION OF LIABILITY:

The Contest is in no way sponsored, endorsed, administered by, or associated with, Facebook, Twitter or Samsung. Facebook, Twitter and Samsung are completely released of all liability from each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to BC Hydro and not Facebook, Twitter or Samsung. By entering this Contest, all entrants agree to release, discharge and hold harmless BC Hydro and its respective partners, affiliates, advertising/promotional agencies, and their

employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. BC Hydro, and any of its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, or advertising/promotion agencies (collectively, the “Released Parties”) assume no responsibility whatsoever and are not be liable for: (i) any failure of the Contest webpage during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; (iii) errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to the Contest; (iv) any injury or damage to an entrant’s or any other person’s computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above. Persons who tamper with or abuse any aspect of the Contest or website, as solely determined by BC Hydro, will be disqualified. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, BC HYDRO RESERVES THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.