



RECOGNITION

Tim Knoop (left) and Brad Bennett (right), from Pacific BioEnergy. Pacific BioEnergy's commitment to energy efficiency has been recognized through success stories and advertisements featured in BC Hydro's Current eNewsletter and trade publications.

We believe that smart energy management is worth celebrating.
Here's how Power Smart recognizes every participating industrial customer.

Today in BC, it's easier than ever to discover that saving energy can bring great rewards to industrial facilities. Getting your company acknowledged as an energy leader is just one of them.

Participate in any of the initiatives within our Industrial Power Smart Partner Program—from hiring an energy manager to completing a major efficiency upgrade—and we will automatically help you to heighten your profile as an energy leader in our province.

ENERGY LEADERSHIP

Establish your reputation as a leader in energy management to stakeholders, customers, and industry peers.

CREDIT IN YOUR COMMUNITIES

Get your commitment to conservation noticed in the communities where you do business.

COMPLIMENTARY REWARDS

You'll earn public recognition from the trusted Power Smart name, with no additional expense to your organization.

GET STARTED

Contact your Key Account Manager or talk to BC Hydro Customer Care.

604 522 4713 Lower Mainland
1 866 522 4713 elsewhere in BC
bchydro.com/industrial
industrial@bchydro.com

HERE'S WHAT WE OFFER

SUCCESS STORIES AND ADVERTISING—

We celebrate notable commitments to energy management by featuring selected customers in success stories that are published on our website, in our eNewsletter, and in advertising campaigns.

MILESTONE PLAQUES—Every quarter, we award active participants with milestone plaques to mark your achievements and improve the visibility of your conservation efforts.

THE POWER OF OUR BRAND—BC Hydro Power Smart is recognized throughout BC as a trusted authority on conservation and energy management. Participating customers can leverage the Power Smart brand and use the logo to show their stakeholders that smart energy management is an important part of how they do business.

THE POWER SMART EXCELLENCE AWARDS (PSEA)—

At the PSEA, BC business gets together to recognize energy champions from every industry. As you expand your energy management efforts, you will also give your team a major boost toward potential wins in a variety of categories. For more details, go to bchydro.com/awards.