



Strategic Energy Management Industrial Cohort

WORK WITH ENERGY EXPERTS AND INDUSTRY PEERS.

Building strategic energy management into your everyday business practices helps save money by reducing operating and maintenance costs and equipment wear, and giving you a competitive advantage for years to come. We offer a two year program delivered by an energy expert through a cohort — a group of diverse industrial customers — that will provide opportunities for peer-to-peer knowledge sharing about building strategic energy management into your business. With the support of the industry colleagues in your cohort, you can find energy savings using no-cost and low-cost practices, and help develop the skills and interests of your own staff to manage energy more efficiently in the long term.

Is this offer for you?

Industrial customers can take part if they meet these requirements:

- Your facility consumes between 4 and 20 gigawatt-hours per year of electricity, and you have available smart meter data.
- Each participating company must designate an energy champion, energy data manager, and an energy team. Your in-house energy team can be as big or as small as fits your company's size and culture. You'll also need executive sponsorship to support the time that your team will be dedicating to the strategic energy management activities.
- You'll need to provide data to develop a custom energy intensity model for your facility so that you can identify opportunities and measure your energy savings.
- You must be willing to make changes to your operating procedures to ensure that your energy saving changes will be persistent.

The offer

Your company will need to designate an energy champion, energy data manager, and an energy team to take on the tasks at hand for improving the facilities' energy efficiency. Your in-house energy team can be as big or as small as fits your company's size and culture.

OUR EXPERIENCED COACHES AND TECHNICAL EXPERTS WILL GUIDE YOU, YOUR STAFF AND THE COHORT GROUP TO:

- Set organizational energy goals and priorities.
- Prepare the energy champion and energy team to lead a successful energy saving effort.
- Train staff to identify energy waste at your site.
- Engage and empower employees to reduce energy waste in their work areas.
- Use diagnostic business tools and templates to identify waste in systems.
- Measure, track and report on energy intensity, savings and performance.

We'll provide training, technical services and assessments at no cost to you. You may be asked to host one of the group workshops at your site, otherwise the only cost is the time commitment for staff to participate.

A minimum of two members from the energy team must attend eight workshops offsite. The first two workshops at eight hours each, the remaining six are four hours each.

There are also other events at your site in which broader employee participation—beyond the energy team—is encouraged. These onsite events each range from two to five hours. Additional hours will be required to complete other workshop activities.

Bonus funding

Beyond the long term benefits gained through strategic energy management, we are also offering the opportunity to earn up to \$7,000 in bonus funding.

- We'll provide a performance payment of \$0.02 per kilowatt hour based on your verified energy savings at the end of the program (to a maximum of \$5,000).
- An additional \$2,000 will be available for achieving specific milestone targets.

Why is this a two year commitment?

Lasting organizational change takes time. Over the course of the two years we introduce, and help you implement a holistic approach to energy management that saves energy immediately and provides a strong foundation for future continuous energy improvement at your business.

Let's talk

To find out more, contact your
Key Account Manager or call

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