

POWER SMART NEW HOME PROGRAM CO-OP ADVERTISING APPLICATION

BUILDER/DEVELOPER INFORMATION *Please print clearly.*

Company Name _____

Legal Name of Registered Company _____

Address _____

City _____

Province _____

Postal Code _____

Primary Contact Person _____

Phone () _____

Email _____

Signed _____

Date _____

HST Number _____

MEDIA INFORMATION *Identify what type of media is being used to promote and market the development.*

Type of Media

Newspaper

Website

Magazine

Billboard

Other _____

Date(s) Ad or Media Will Run

Net Ad Cost

Total Amount Requested from BC Hydro
(# of units x \$125)

Start Date _____ thru End Date _____

\$ _____

\$ _____

REQUIREMENTS

- All co-op advertising must receive approval from **Doug Overholt**, Power Smart New Home Program Advisor.
email: doug@dlomanagement.com phone: 604 929 7408
- BC Hydro must examine the advertisement for eligibility based on the requirements noted below before it proceeds to press. BC Hydro reserves the right to refuse an ad that does not meet the outlined requirements or is of an unacceptable media type.
- Co-op advertising must include the BC Hydro Power Smart New Home builder logo and label: 
- BC Hydro will fund \$125 per unit achieving EG 80 or higher, up to a maximum of \$7500 per year, until December 31, 2014.
- The program cannot directly pay third party contractors such as designers and printers. Reimbursement checks will be paid to each Power Smart new home builder within 4-6 weeks of receiving all required information.
- Advertisements must be placed in the current calendar year in a B.C. publication or media.
- Program expires December 31, 2014, or when funding is exhausted.